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Equestrian Event Deploys Digital Signage

2 Oct 2009

Omnivex Corporation, Microsoft Gold Certified Partner and provider of enterprise-level software for digital signage networks, announced that their software will be used this week at the Canadian Show Jumping Tournament (CSJT), held in Palgrave, ON, at the Caledon Equestrian Park. Omnivex software will manage digital content on LCD screens at the equestrian park to provide riders and spectators with real-time scoring and competition results. The 5-day tournament runs from September 23-27.

Screens positioned in the VIP area, Champions Club lounge and in the public pavilion will present real time results from the competition in a clear visual format. The digital signage system will display the current scores of horses and riders while competition is taking place, as well as to show highlights and results from competition already completed. In addition, schedule information and other important messages will help to inform the thousands of spectators and exhibitors who will be at the Equestrian Park each day.