



narrow casting • digital signage networks • captive audience networks • retail media
digital out-of-home • electronic billboards • interactive kiosks • digital content

travel & leisure

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Omnivex Highlights Airport Digital Signage

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As the airport industry expands the use of digital signage, Omnivex Corporation is helping airports rethink the role of these screens to improve wayfinding, advertising, and operational efficiency. Omnivex software is used by airports around the world to aid facility navigation, improve Customs and Immigration procedures, display targeted messages in multiple languages and inform and entertain passengers. Omnivex Corporation, a Microsoft Gold Certified Partner and provider of enterprise-level software for digital signage networks, will demonstrate its award-winning software at the Airports Council International conference in Austin, TX, October 11 - 14.

Airports use digital signage as a way to display dynamic, real time content such as flight, gate and baggage information, menu boards, wayfinding, advertising and even visual paging. Omnivex software interfaces with existing flight information databases as a content source and as a means of triggering appropriate, location specific content on the screens.