

THE CENTERSTAGE

AN ADVERTISING SUPPLEMENT TO SOUND & COMMUNICATIONS



Omnivex

Moxie 6.04 Software for Digital Signage

Moxie 6.04 takes advantage of the new Windows 7 video processing capabilities, delivering a stronger ROI to customers. Moxie users are able to create multiple graphic layers on non-rectangular surfaces, group them, rotate them and orient them as desired. Any parameter such as size, position, opacity and color can be tied to real-time data so information can appear and change based on internal and external information. Moxie software delivers rich, contextual media to all types of audiences, dramatically increasing signage effectiveness while lowering associated operating costs. Unlike competing products, Moxie has secure encryption, permissions and authentication – a dramatic advancement in the digital signage industry. Omnivex Moxie recently won the prestigious DIGI Award for the Best New Premise Based Content Management Software, while two Omnivex customers were honored with 2010 APEX Awards for their Moxie digital signage deployments.

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