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Omnivex Shows Moxie At DSE

Omnivex Corporation (Booth 1430), Microsoft Gold Certified Partner and provider of enterprise software for digital signage networks, is showcasing unique examples of how the company's forward-thinking content management software, Omnivex Moxie, can be used in different industries. These include multi-PC synchronization for video walls, location based content triggered by GPS coordinates and user defined preferences, and dynamic wayfinding.

Omnivex Moxie software was developed to deliver rich, contextual media to all types of audiences to dramatically increase effectiveness of the signage and lower associated operating costs. Moxie users are able to create multiple graphic layers on non-rectangular surfaces, group them, rotate them and orient them as desired. Any parameter such as size, position, opacity and color can be tied to real-time data so information can appear and change based on current events. The



Omnivex's Moxie content management software in action

software is able to determine what to present on the screen based on internal and external information.

Unlike competing products, Moxie Omnivex's Moxie content management software in action has secure encryption, permissions and authentication—a dramatic advancement in the digital signage industry.

The newest version of Moxie, 6.04, works with Microsoft Windows 7 to offer customers enhanced security, innovative user interface features and reliability improvements. Moxie takes advantage of the new Windows 7 video processing capabilities, delivering a stronger ROI to customers than with either Vista or XP. It also allows users to easily move into 64 bit deployment when the time is right for them.