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Industry News

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Caledon Equestrian Park Deploys Omnivex Digital Signage Software at Canadian Show Jumping Tournament

Omnivex Corp. recently announced that its **digital signage** software will be used at the Canadian Show Jumping Tournament (CSJT), held in Palgrave, Ontario, at the Caledon Equestrian Park.

Omnivex software will manage **digital signage** content on LCD screens at the equestrian park to provide riders and spectators with real-time scoring and competition results, said the company.

Screens positioned in the VIP area, Champions Club lounge and in the public pavilion will present real time results from the competition in a clear visual format. The digital signage system will display the current scores of horses and riders while competition is taking place, as well as show highlights and results from competitions already completed. In addition, schedule information and other important messages will help to inform the thousands of spectators and exhibitors who will be at the Equestrian Park each day.

"We have seen an increased number of customers from sports stadiums, as they are realizing the benefits of displaying various kinds of information for fans at all types of sporting events," said Jeff Collard, president of Omnivex, Concord, Ontario.

"The digital signage network will be a great addition to the equestrian park," said Craig Collins, managing partner of Equestrian Management Group, who runs the Caledon Equestrian Park. He continued, "We have some big plans and ideas in mind for the future rollout of the system."