

INDUSTRY NEWS

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Milestones and certification



- Award-winning commercial display and signage company **Groupe BO Concept** (see *Sign Media Canada*, July 2009, p. 41), based in Anjou, Que., is celebrating its 50th anniversary this year.
- The Specialty Graphic Imaging Association (**SGIA**) has announced its continuous membership awards, recognizing companies' longstanding support. Canadian companies hitting requisite milestones in 2010 include: five-year members **Axyz Automation** in Burlington, Ont., **Signboom Industries** in Langley, B.C., **Massive Vancouver**, **Purex North America** in Vaudreuil, Que., and **Mondrian Hall** in Concord, Ont.; 10-year members **ISI Serigraphie** in Saint-Hubert, Que., and **Albion Screen Printing** in Gatineau, Que.; 15-year members **Flying Colours International** in Toronto, **Island Blue Print** in Victoria and **Cactus Imaging Centres** in Toronto; 20-year members **CIB** in Laval, Que., **Colortec Screen Printing** in Burnaby, B.C., **ASP Imprimerie** in Anjou, Que., and **Astrographic Industries** in Surrey, B.C.; 25-year members **Alpine Graphic Productions** and **Pentex Print Master Industries** in Toronto; 30-year member **Stanley's Sign & Screen Supply** in Edmonton; 35-year member **Coroplast** in Granby, Que.; and 45-year member **ND Graphics** in Concord, Ont.
- Signmaking software provider **SA International** has achieved raster image processor (RIP) certification from **HP** for the use of Flexi 8.6v2 and PhotoPrint 6.1v2 with Designjet L25500 printers.

Electronic resources

- The Specialty Graphic Imaging Association (**SGIA**) is now offering an archive of online seminars—or 'webinars'—to its members, allowing them to access past educational programs. It can be found by visiting www.sgia.org and searching for the keyword 'webarchive.'
- Wayfinding signage provider **Vista System International** launched the beta version of its comprehensive technical information resource (www.vistasystem.com/technicalarea), featuring product sketches, demonstration videos and specifications.

Digital transit network lines up in Vancouver

Lamar Advertising recently expanded its digital signage network across Vancouver's **TransLink** public transit system, adding screens to the new Canada Line. The company's 'commuter digital network' currently comprises more than 170 screens and 40 locations, including ferries, buses and trains.

"We now have Canada's only full-system rapid-transit (RT) digital signage network," says Byron Montgomery, vice-president (VP) and general manager for Lamar, which previously added screens on **SkyTrain's** Seabus, Expo, Millennium and West Coast Express lines.

The Canada Line was opened to connect Vancouver directly with its international airport and Richmond, B.C., and served as a major transportation link during the 2010 Olympic Winter Games. In regular use, it is predicted to carry an estimated 100,000 commuters daily.

Lamar's signs carry transit information, ads, news, weather forecasts and sports highlights. The system also allows real-time emergency messaging to be managed directly by the transit authority. All content is configured remotely by the transit authority. All content is configured remotely with software from **Omnivex**, based in Concord, Ont.

The network was implemented by Vancouver-based **Conti Electronics**, which brought together the requisite hardware, software, system design, installation and services.

