

## KEY FIGURES

Legal Form: Private limited company

Year of Creation: 1991

Headquarters: Toronto, Canada

Number of Staff Worldwide: 34

Number of Offices Worldwide: 2

## CONTACT



**Jeff COLLARD**

President

[jcollard@omnivex.com](mailto:jcollard@omnivex.com)

Jeff is the driving force behind the company's sales and marketing activities and relationships with its business partners. He previously held senior positions at ESAB and Union Carbide in marketing, sales, R&D, production and operations over a period of 20 years. Jeff holds a degree in Engineering from the University of Windsor.

## COMPANY PROFILE

Since 1991 Omnivex has been helping innovative organizations worldwide to better inform, persuade, motivate and engage their audiences, through effective digital communications. Omnivex software is based on the simple, proven principle that effective digital signage isn't just about good content or creative, it's also about timing, environment and relevance – in a word, context. Omnivex has the experience, technology and easy-to-use tools to put context in to content with its powerful live-data model. Omnivex software is sold and supported by business partners throughout Europe.

## KNOW HOW & MAIN PRODUCTS

Omnivex is a Microsoft Gold Partner, providing proven software solutions to manage digital signage systems. At Screen Expo 2008, Omnivex will introduce Moxie, a new generation of software tools based on the underlying graphics technology for Vista, the Microsoft Windows Presentation Foundation. Combining Omnivex' vast experience in digital signage, real-time data and full 3D graphics, Moxie will be the most advanced digital signage platform available on the market. Omnivex will continue to offer their existing generation of products for 2D applications and legacy hardware.

## PARTNERS

- Asysco
- Athens Technology Center SA
- Hatelco AS Norway
- Meritec Presentation Products
- Omega Handels Ges.m.b.H.
- Reflex Limited
- VSV België nv



## DIGITAL SIGNAGE SOFTWARE

3300 HWY 7, Suite 501  
Concord, Ontario L4K 4M3  
Canada

Tel.: + 1 905 761 6640

Fax: + 1 905 761 6340

**info@omnivex.com**

**www.omnivex.com**

## REFERENCES

**Allied Irish Bank (AIB)**, based in Dublin Ireland, offers a full range of personal banking services including loans, credit cards and mortgages and has one of the largest branch networks in Ireland. AIB uses Omnivex software to communicate to internal employees at AIB offices and external customers at their branches throughout Ireland.

**Norwich City (UK), Hampden Park (Glasgow), Sogndal & Start (Norway) and Lokomotiv Moscow Railway Football Clubs** all use Omnivex software to operate their LED scoreboards and LCD/plasma displays located throughout their facilities.

**Swiss Stock Exchange** welcomes visitors and displays current activity on large LED boards using Omnivex software. Real-time information from the exchange is presented along side targeted messages within the exchange.

**Vienna International Airport (VIA)**, uses Omnivex software to manage plasma and LCD panels throughout the airport terminal. Omnivex provides VIA with the ability to monitor and automatically respond to conditions within their facility.

