



The Power of Omnivex in

FINANCE & BANKING

The Importance of Real-time Digital Communications



How can Omnivex Help Your Business?

Easily connect, distribute and present targeted, real-time information across your entire business, on any screen.



Reduce

Perceived wait times in branches



Increase Sales

Through cross-selling and up-selling of products & services



Communicate

Real-time information on stock prices, interest rate charges, etc.



Customize

By location to reflect local languages, products & services

From the trading floor to individual branches to the corporate offices real-time digital communications are integral to success. Keeping customers and employees up to date with changes in things such as stock prices, financial news, interest rate changes and other key information is not just a nice idea but a requirement. Interactive kiosks, video walls and integration with technologies such as sensors, RFID, or devices such as mobile phones and tablets also helps create a experience that spans multiple technological platforms.

"Having the Omnivex scheduling capabilities helps Woodforest execute its digital marketing campaigns in a timely and efficient manner - all from our offices in The Woodlands, TX."

Cindi Stewart, Vice President of Marketing for Woodforest National Bank.



Case Study: Woodforest National Bank

750 branches
900,000 customers

Woodforest selected Omnivex digital signage software to manage their network after going through an extensive evaluation process that spanned a full year. The move to digital signage has also enabled Woodforest to reduce its total paper output which not only serves an environmental purpose but saves time and reduces costs as well. Now, content across their many store locations can be updated instantaneously, without requiring signs to be changed manually or spending time waiting for new content to be printed.