

Entertainment

Elevate attendee experience to an entirely new level with digital communications

How can Omnivex Help Your Organization?

Improve visitor experience with digital communications at your entertainment facility



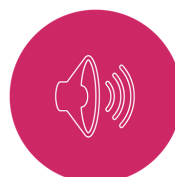
Increase

Advertising sales and promotional messaging increase revenues



Navigate

Make navigation easy with interactive wayfinding and digital signs



Communicate

Share real time about events, announcements, news, & weather



Integrate

Connect digital signage to backend systems and alarms

Whether you are a theme park, sports venue, museum or movie theater, digital communication using devices such as digital signage, interactive kiosks, and mobile phones can elevate the customer experience to an entirely new level. Applications can vary from large video screens to video walls to self serve kiosks to interactive wayfinding to digital menus. This improved customer experience leads to higher customer retention, improved satisfaction, and increased profit margins.

"The Omnivex powered digital signage network is a fantastic medium that will keep our fans and guests informed, while providing value to our many partners and stakeholders."

Bob Hunter, Executive Vice President of Venues and Entertainment, Maple Leaf Sports & Entertainment



Case Study: Maple Leaf Sports & Entertainment

52 Players
360 Screens

Maple Leaf Sports & Entertainment (MLSE) is one of North America's premier sports and entertainment organizations. MLSE underwent an extensive planning, evaluation and selection processes for the digital communications platform. MLSE's primary objectives were to provide a best-in-class environment for its sponsors, present visually stunning graphics, and deliver revenue growth opportunities. The digital signage system at Air Canada Centre (now Scotiabank Arena) has been recognized with many awards, including an APEX Award in the Stadiums and Arenas category and the SignMedia Canada Digital Signage category winner.