



The Power of Omnivex in

# Healthcare

Reduce costs and improve the experience of patients, staff, and visitors with digital communications



## How can Omnivex Help Your Organization?

Improve the healthcare experience for patients, visitors, and staff with digital signage.



### Reduce

Alleviate perceived wait times with real-time updates & entertainment



### Navigate

Make navigation easy with interactive wayfinding and digital signs



### Communicate

Share real time about events, announcements, news, & weather



### Integrate

Connect digital signage to backend systems and alarms

In healthcare facilities digital communications can be a used in a number of ways including interactive wayfinding, patient/visitor/staff communications, emergency notifications, digital menu boards, and donor walls. These applications of digital communications help healthcare facilities create efficiencies, reduce costs, enhance customer service and improve the experience of individuals on site. The result is a cost effective and eye catching solution to age old problem of communicating the right information to the right person at the right time.

**Reid Health has 63 Moxie players powering a total of 303 screens, deployed across 9 counties in 2 states, and over 40 buildings.**



### Case Study: Reid Health

63 Players  
303 Screens

Reid Health is a regional health system including a 217-bed hospital on their main campus and numerous satellite locations in the region of Eastern Indiana and Western Ohio. The 303 screens in their deployment are a variety of sizes and are used for waiting room information, wayfinding, physician lounge information, static menus for a coffee shop and smoothie bar, dynamic menus in a café, employee information, and an extensive network of interactive quality improvement tracking units are currently being developed for their LEAN initiative. The consistent expansion of the ReidTV network over the years is proof of the value that the Omnivex solution provides to Reid Health.