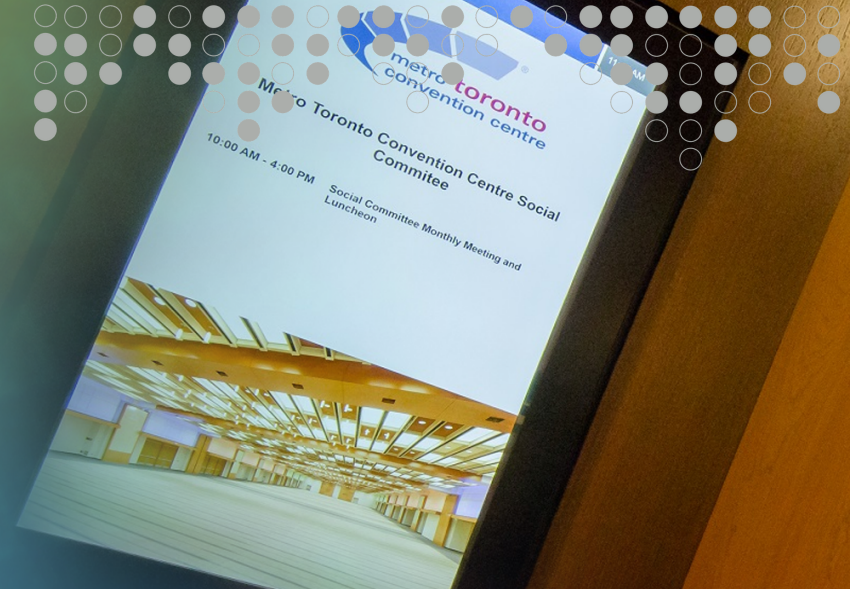




The Power of Omnivex in

Hospitality

For hotels, convention centers, and other venues, creating the best possible guest experience is critical



How can Omnivex Help Your Organization?

Take guest experience in your hospitality venue to the next level with digital signage.



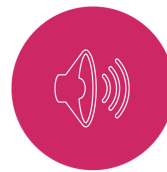
Advertise

Targeted messaging to increase brand awareness & customer engagement



Navigate

Make navigation easy with interactive wayfinding and digital signs



Communicate

Share real time about events, announcements, news, & weather



Integrate

Connect digital signage to backend systems and alarms

For hotels, convention centers and other venues creating the best possible guest experience is paramount. Digital communications using devices such as digital signs, interactive wayfinding stations, self-service kiosks, and mobile phones help keep guests informed in real-time of relevant information. Data from a variety of sources such as calendars, weather and news feeds, external transportation schedules, and emergency notifications can be integrated into the digital communications to ensure the right information is provided to the right person at the right time.

"With this system, I have the ability to communicate any message anywhere in the facility and automatically trigger that message based on an event."

Bill McDonald, Director of Technology at Metro Toronto Convention Centre

The Metro Toronto Convention Centre (MTCC) located in the heart of Toronto's downtown is the largest convention centre in Canada. The management team at the MTCC wanted to provide timely information to their patrons on facility, events, services and local attractions. The delivery system needed to be automated, tying into the existing event scheduling system with minimal interaction by MTCC staff. The Omnivex platform provided an easy and cost effective management solution, allowing the MTCC to operate their own network with greater flexibility and lower operating costs. Superior customer service is critical to convention centers and is what keeps people coming back. With the Omnivex platform, timely and accurate communications help MTCC puts its visitors first and keeps MTCC at the forefront of the industry



Case Study: Metro Toronto Convention Centre

600,000 sq ft of
exhibit space