Omnivex®

MANAGE YOUR DIGITAL SIGNAGE NETWORK WITH CONFIDENCE

Trusted for decades by organizations large and small.

Whether you are a small organization with a single location or a large enterprise with locations around the world, Omnivex Moxie provides you the tools you need to manage your digital signage network.

Collect, process, and deliver targeted information across your entire business to any screen, any device, and ensure you are getting the right message in front of the right people at the right time.

Drive business results, improve operational performance, and empower and engage people with Omnivex Moxie.

The Omnivex Moxie software platform includes Moxie Studio, Moxie Player, Omnivex Data Server, and Omnivex DataPipe.

With our annual maintenance program, Omnivex Moxie customers receive an additional license for test environments allowing them to roll out updates and support other locations.

Omnivex Moxie provides maximum flexibility, manageability, and scale.

For large organizations with multiple locations, Omnivex Moxie will enable you to easily deliver and update content on all your screens, all in real-time.

CONSOLIDATE DATA FROM MULTIPLE SOURCE SYSTEMS

Bring in data from central systems, such as your ERP, CRM, BI, POS, and local or edge devices such as IoT sensors, scanners, RFID, GPS, and cameras –– all can now be combined to engage and inform your employees and customers in real–time.

With Omnivex Moxie, organizations can transform data into dynamic visual communications and experiences. It helps organizations empower, enhance, and extend their two most valuable assets – people and data.
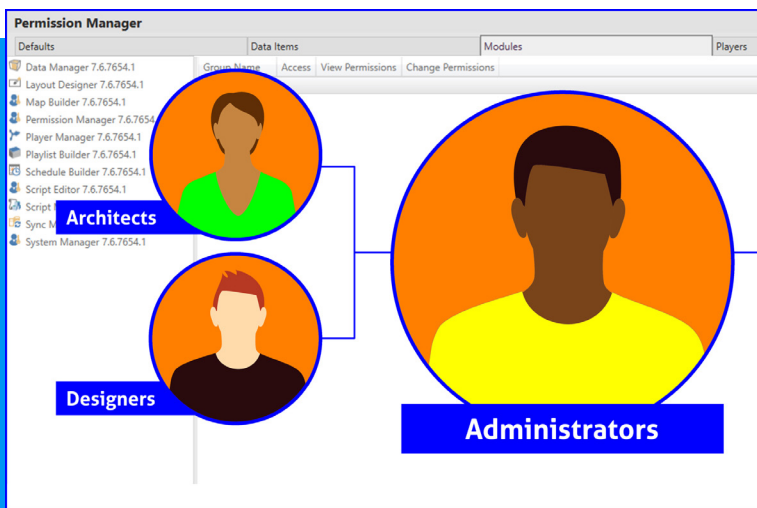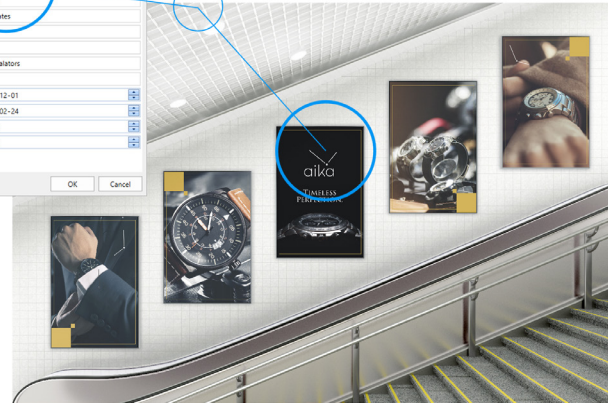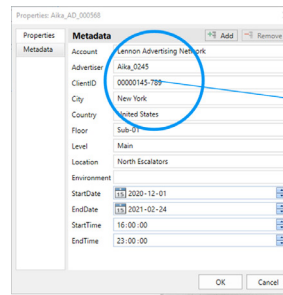
Omnivex Moxie enables you to use data to tailor your visual communications to any audience, whether internally to employees, managers, and executives or externally to potential and existing customers.

INTELLIGENT PLAYER MANAGEMENT

Omnivex Moxie provides the ability to define content around your business needs. Sophisticated scheduling abilities and intelligent player management enable you to automatically match content to a location, or based on real-time events, allowing you to scale your network without needing additional staff.

Whether it's scheduling information, menu boards, wayfinding, or performance metrics, accurate and timely information keeps your message relevant and delivers results.

If a condition changes (for example, inventory runs out or an emergency arises) Omnivex Moxie will respond immediately to deliver the specific information needed at each location.

MULTI-USER ENVIRONMENT

Omnivex Moxie's user-environment allows you to provide users across your organization role-based permissions tied to Active Directory, and an interface that suits their specific needs.

Built-in workflow capabilities allow you to establish an approval process before content makes it to the screen.

Take advantage of existing software platforms and their workflows to feed data into Omnivex Moxie, such as Microsoft Sharepoint and Microsoft Outlook, and many others.

WHAT CAN YOU CREATE WITH OMNIVEX MOXIE?

Advertising	Emergency Notifications	Schedules/Timetables
Corporate Communications	Kiosks	Situation Management
Crowd Control	KPIs	Wait times
Dashboards	Menu Boards	Wayfinding
Entertainment	Reception/Welcome	