



DIGITAL COMMUNICATIONS IN A POST-PANDEMIC WORLD

Help ensure safety and compliance with digital solutions on the Omnivex platform.



Relevant, real-time information has never been as important as it has been since the start of the COVID-19 pandemic. Information helps put people at ease, set expectations, provide alerts about new policies and procedures, and much more. As organizations adjust to a new normal, digital signage provides a powerful tool to utilize not only to inform people and keep them safe, but also for a multitude of other applications.



WAIT TIMES

In healthcare, transportation, groceries and more, queues and wait times need to be effectively managed and controlled. Digital signage provides a way to set expectations and avoid frustration. IoT devices, such as cameras or sensors, and solutions such as geo-fencing integrated with digital signage provide additional ways to educate and prepare customers and visitors.

Wait Times

This will be critical anywhere with long line ups because of new capacity and security regulations.



EMERGENCY MESSAGING & SITUATION MANAGEMENT

Digital signage can help share critical, real-time information and health updates. For example, digital billboards and digital screens can highlight important information/orders. This can be directly tied to information sources in an organization, and predetermined thresholds or triggers can change screen content and send alerts.

Situation Management

Share critical real-time information and health updates.

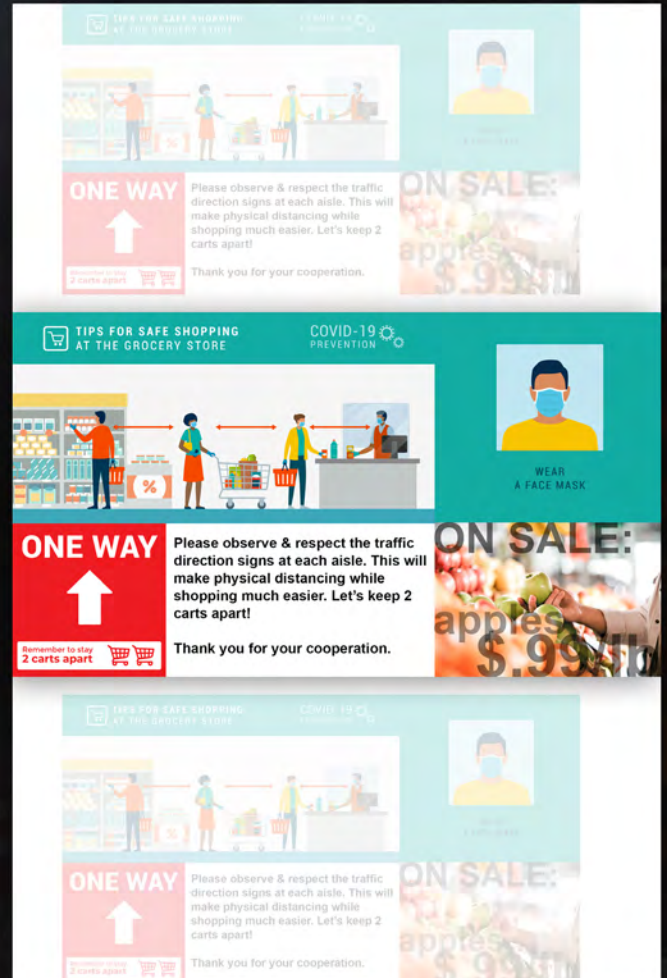


GENERAL INFORMATION AND ADVERTISING

Access to even the most basic information is important! Health tips, procedures and processes, informational resources, and much more can be displayed on digital screens throughout facilities. This information can be updated automatically or as conditions change.

General Information and Advertising

Easily share and update important health tips, procedures, and information resources.





CROWD CONTROL

Digital signage can assist in tracking people entering and leaving stores or facilities, particularly in conjunction with IoT sensors and integrations. For example, colour can be used to signify when conditions have changed and additional people can enter the facility. Digital signage connected with door locks, swing gates, etc. could further automate the control of crowds. These efforts will take pressure off staff trying to manage crowd control and provide important visual information for people that want to enter the space.



Crowd Control

Monitor and track people entering and leaving facilities to manage capacity restrictions.



VIRTUAL 'RECEPTIONIST'

Monitor who is coming in and out of buildings or offices without the need for a person at a reception desk. Digital signage enables people to reach who they need to through a simple screen interface. Integrate other sensors, devices or QR codes to make interaction with screens contactless.



Virtual Reception Screen

Monitor who is visiting your office without the need for a person at a reception desk.



ROOM SIGNAGE AND DESK HOTELING

Bringing people back safely is a paramount concern in every type of facility and organization. Using digital signage to indicate who is in a room or the number of people occupying a space helps promote distancing efforts. Integrate digital screens with calendar and resource systems to automate the flow of information. Track and log key information for governance and contact tracing. Additionally, in office environments, digital signage can also be used for hoteling and sharing information about desks and workspaces available.

Room Signage

Easily indicate both the number and/or names of people in rooms.



ACCESS CONTROL

Digital signage can play a role in the monitoring of specific, high-traffic areas and controlling who has access to them. These can be initiated by simple triggers, such as a door break, camera, button, etc. that changes the instructions on the screen while alerting office staff that someone is on the premises.

Access Control

Monitor high-traffic areas and control who has access to them.



VIRTUAL QUEUEING

Many businesses have reduced capacity limits, and digital signage provides a way to share instructions, control entry and automate repetitive processes. QR Codes and Near Field Communications (NFC) can be used to drive to web services or feed mobile web apps. By connecting digital screens to mobile devices, organizations can create a more personalized experience and provide individuals with real-time information on where they are in the virtual que.

Virtual Queueing

Leverage digital signage and mobile apps to share information on place in line without physically being in line.

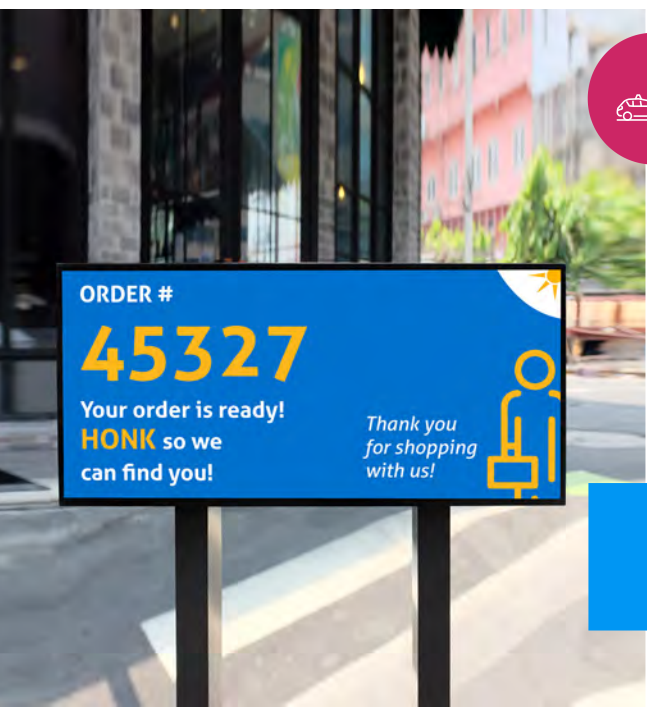


ENTERTAINMENT

Update and engage people while they wait in line at facilities and stores. Share key information, such as specials and inventory levels while providing real-time news, weather and entertaining content.

Entertainment

Update and engage people while they wait in line. Share news, product specials, inventory information, capacity levels, and much more.



OUTDOOR SIGNAGE

Digital billboards are a great way to communicate with large numbers of people. From providing important real-time information to thanking frontline workers or general advertising, digital billboards get the message out to large groups quickly. Smaller outdoor digital screens can also be used for wayfinding and to provide directional information for applications like curbside pickup.

Outdoor Signage

Real-time information on individual digital screens and/or digital billboards.



Contact Omnivex to learn more about applications
for digital signage in your organization

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