



Moxie Commercial has been designed to support small to medium organizations with limited budgets. It has been optimized for local installations that don't require Enterprise features. Moxie Commercial uses the same technology and management console as our Enterprise product. Moxie Commercial will support up to 50 full function Players. Designing layouts, building sophisticated wayfinding applications, managing and scheduling content is the same. Your Moxie license includes access to a large collection of design templates and artwork to help make your content look professional and save you time. Omnivex linking products for external data connections can be purchased separately, so you only install the components that you need. With Omnivex annual maintenance, you can update your system to Moxie Enterprise at your convenience with no impact to your existing installation. Moxie Commercial provides all the power of an Enterprise solution at a more affordable price.

## DELIVER COMPELLING MESSAGES TO YOUR AUDIENCE

Moxie Commercial gives you the tools to create compelling messages and deliver them to the right people at the right time. With Moxie's easy intuitive interface, you can build sophisticated content for messaging, interactive wayfinding or room scheduling. With the optional data management tools, you can interface with your own internal systems to display Key Performance Indicators (KPIs), Outlook room schedules, news feeds or device controls. You can build the system you want to suit your budget. You can use Omnivex services to help with your implementation and training or subscribe to an Omnivex online training course to learn at your own pace.

## IMPROVE OPERATIONAL EFFICIENCIES

Moxie Commercial enables you to deliver targeted information across your organization on a variety of devices including digital screens, kiosks, video walls, tablets and touch screens. From welcome messages to Key Performance Indicators (KPIs) to schedules, Moxie Commercial enables you to automate the distribution of visual information, reducing the time it takes to get key information in front of your audience, enabling improved comprehension and action.

## EMPOWER AND ENGAGE YOUR PEOPLE

Visual communications enable you to turn information into action, elevating your content into a true asset that is designed to engage and empower. Provide timely information directly to visitors without concerns over misinterpretation. Moxie Commercial supports an increasing number of interactive devices which allows you to create a rich media experience that is responsive to a user's needs and enables powerful audience engagement.





## CREATE DYNAMIC VISUAL EXPERIENCES

With Moxie Commercial, Omnivex allows you to define individual content around your business needs. The system will automatically match content to a location based on meta tags, so you can scale without the need for additional staff to manage complex playlists. Moxie Commercial provides a truly intelligent solution to the age old problem of matching many messages to many audiences.

Whether it is scheduling information, menu boards, wayfinding or performance metrics; accurate and timely information keeps your message relevant and delivers results. If a condition changes or an emergency situation arises, Moxie Commercial will respond immediately to deliver the specific information needed at each location.

With Moxie Commercial data is also captured to help you manage your network. Additionally there are an array of tools that enable you to remotely configure components, update clients and monitor performance. Moxie Commercial allows you to be confident that your system is operating effectively and efficiently.

## ONE SOLUTION ACROSS YOUR BUSINESS

Moxie Commercial can be configured to suit your organization. You determine that information is available to whom and how it is displayed. Omnivex can grow as your digital network grows, and has the power to be as variable or as simple as you want it to be.

You can manage it and make all changes in house or draw on Omnivex experts to help you. Omnivex Technical Services and certified partners can help you define practices around your business.

### APPLICATIONS TO SUIT ANY OF YOUR BUSINESS NEEDS:

- ✓ Advertising
- ✓ Corporate Communications
- ✓ Entertainment
- ✓ Emergency Notifications
- ✓ Kiosks
- ✓ KPIs
- ✓ Menu Boards
- ✓ Reception/Welcome
- ✓ Schedules/Timetables
- ✓ Wayfinding

### PROFESSIONAL RESULTS

Omnivex Moxie offers seamless integration and flexibility to help your organization run better.