



Since 1991 Omnivex has been helping transform the way organizations interact with their audiences by empowering them to deliver targeted visual messaging. Omnivex's powerful digital communications platforms enable organizations to easily connect, distribute and present targeted real-time information across their entire business on any screen, from a digital sign to a tablet to a mobile phone.

OMNIVEX IN CORPORATE COMMUNICATIONS

Whether you are a large enterprise with employees scattered around the globe or a smaller organization with multiple departments, the struggle to get relevant, real-time information to the right people at the right time is still the same. The use of digital communications and devices like digital signage, interactive kiosks, video walls and mobile phones provide an opportunity to communicate important messages.

BENEFITS OF DIGITAL COMMUNICATIONS

- ✓ Improved facility navigation
- ✓ Increased productivity
- ✓ Improved corporate branding

DIGITAL COMMUNICATIONS CAN HELP:



REINFORCE

Corporate messaging and branding



IMPROVE

Productivity by sharing real-time data and KPIs



NAVIGATE

Visitors easily through buildings



COMMUNICATE

Info & welcome visitors and educate them about your organization

CUSTOMER CASE STUDY

Idaho Forest Group is spread out over six different locations. In 2016 they introduced IFGTV, which was created to provide relevant communications and information to folks on the manufacturing floor. To support this vision Idaho Forest Group needed a digital communications platform which would enable them to easily update and share information, tie into source systems, and communicate real-time information such as KPIs out to their mills. Idaho Forest Group uses the Omnivex solution to power 17 screens. For the first phase of the project, Idaho Forest Group has focused on streamlining and speeding up the process of sharing information on their screens. In phase 2 they focused on getting Key Performance Indicators (KPIs) onto the existing screens. Idaho Forest Group has noticed an improvement in corporate communications and engagement across the company since launching IFGTV. It is helping build better relationships and bridge the generation gap between employees.