



Since 1991 Omnivex has been helping transform the way organizations interact with their audiences by empowering them to deliver targeted visual messaging. Omnivex's powerful digital communications platforms enable organizations to easily connect, distribute and present targeted real-time information across their entire business on any screen, from a digital sign to a tablet to a mobile phone.

OMNIVEX IN EDUCATION

Engaging and interacting with a generation of students raised surrounded by media is driving significant change amongst schools, colleges and universities. Students today expect and prefer digital communications, and as a result digital signage and mobile phones have become a cost-effective tool for schools to utilize. Dynamic digital communications are enabling schools to improve everything from emergency notifications to wayfinding to events and employee communications.

DIGITAL COMMUNICATIONS BENEFITS

- ✓ Improved campus safety
- ✓ Real-time communication of key info
- ✓ Improved campus navigation

DIGITAL COMMUNICATIONS HELP SCHOOLS:



INCREASE SAFETY

By connecting with emergency notification & alarm systems



COMMUNICATE

In real time about events, announcements, news, & weather



NAVIGATE

Students, staff & visitors through interactive wayfinding



INTEGRATE

With maintenance, inventory, & administrative systems

CUSTOMER CASE STUDY

The Rotman School of Management at the University of Toronto is redesigning business education for the 21st century with a curriculum based on Integrative Thinking. In 2012 the Rotman School of Management doubled in size, expanding into a second building. Omnivex Moxie has helped the school improve building navigation and the communication of relevant information and events to building visitors. "Omnivex Moxie provides a really robust platform to work off of. It enables me to efficiently create and manage a wide variety of content for our diverse departments," said David Whittington, Multi-media specialist at Rotman School of Management.