



Since **1991**, Omnivex has been enabling organizations to transform data into dynamic visual communications and experiences. Omnivex helps organizations empower, enhance, and extend their two most valuable assets – people and data. The Omnivex solution is a broad and robust communications infrastructure that enables organizations to collect, process, and deliver targeted information to all of their audiences.

OMNIVEX IN EDUCATION

Engaging and interacting with a generation of students raised surrounded by media is driving significant change amongst schools, colleges and universities. Students today expect and prefer digital communications, and as a result digital signage has become a cost-effective tool for schools to utilize. Dynamic digital signage is enabling schools to improve communications ranging from emergency notifications to wayfinding to events and employee communications.

DIGITAL SIGNAGE BENEFITS

- ✓ Improved campus safety
- \checkmark Real-time communication of key info
- \checkmark Improved campus navigation

VISUAL COMMUNICATIONS HELP SCHOOLS:





In real time about events, announcements, news, & weather



NAVIGATE Students, staff & visitors through interactive wayfinding



INTEGRATE With maintenance, inventory, & administrative systems

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CUSTOMER CASE STUDY

The Rotman School of Management at the University of Toronto is redesigning business education for the 21st century with a curriculum based on Integrative Thinking. In 2012 the Rotman School of Management doubled in size, expanding into a second building. Omnivex Moxie has helped the school improve building navigation and the communication of relevant information and events to building visitors. "Omnivex Moxie provides a really robust platform to work off of. It enables me to efficiently create and manage a wide variety of content for our diverse departments," said David Whittington, Multi-media specialist at Rotman School of Management.