



Since 1991 Omnivex has been helping transform the way organizations interact with their audiences by empowering them to deliver targeted visual messaging. Omnivex's powerful digital communications platforms enable organizations to easily connect, distribute and present targeted real-time information across their entire business on any screen, from a digital sign to a tablet to a mobile phone.

OMNIVEX IN ENTERTAINMENT

Whether you are a theme park, sports venue, museum or movie theater, digital communication using devices such as digital signage, interactive kiosks, and mobile phones can elevate the customer experience to an entirely new level. Applications can vary from large video screens to video walls to self serve kiosks to interactive wayfinding to digital menus. This improved customer experience leads to higher customer retention, improved satisfaction, and increased profit margins.

BENEFITS OF DIGITAL COMMUNICATIONS

- ✓ Improved safety
- ✓ Reduced perceived wait times
- ✓ Improved facility navigation

DIGITAL COMMUNICATIONS CAN HELP:



REDUCE

Perceived wait times by keeping visitors entertained



INCREASE SAFETY

By connecting with emergency notification & alarm systems



NAVIGATE

Passengers easily through buildings with interactive wayfinding



COMMUNICATE

Real-time information such as weather, news, and other key messages

CUSTOMER CASE STUDY

Maple Leaf Sports & Entertainment (MLSE) is one of North America's premier sports and entertainment organizations. MLSE underwent an extensive planning, evaluation and selection processes for the digital communications platform. MLSE's primary objectives were to provide a best-in-class environment for its sponsors, present visually stunning graphics, and deliver revenue growth opportunities. "The Omnivex powered digital signage network is a fantastic medium that will keep our fans and guests informed, while providing value to our many partners and stakeholders," said Bob Hunter, executive vice president of venues and entertainment. "Moxie gives us the tools to effectively manage the system." The digital signage system at Air Canada Centre has been recognized with many awards, including an APEX Award in the Stadiums and Arenas category and the SignMedia Canada Digital Signage category winner.