



Since 1991, Omnivex has been enabling organizations to transform data into dynamic visual communications and experiences. Omnivex helps organizations empower, enhance, and extend their two most valuable assets – people and data. The Omnivex solution is a broad and robust communications infrastructure that enables organizations to collect, process, and deliver targeted information to all of their audiences.

OMNIVEX IN ENTERTAINMENT

Whether you are a theme park, sports venue, museum or movie theater, visual communication using devices such as digital signage and interactive kiosks can elevate the customer experience to an entirely new level. Applications can vary from large video screens to video walls to self serve kiosks to interactive wayfinding to digital menu boards. This improved customer experience leads to higher customer retention, improved satisfaction, and increased profit margins.

VISUAL COMMUNICATIONS CAN HELP:



REDUCE

Perceived wait times by keeping visitors entertained



INCREASE SAFETY

By connecting with emergency notification & alarm systems



NAVIGATE

Visitors easily through buildings with interactive wayfinding



COMMUNICATE

Real-time information such as weather, news, and other key messages

CUSTOMER CASE STUDY

Maple Leaf Sports & Entertainment (MLSE) is one of North America's premier sports and entertainment organizations. MLSE underwent an extensive planning, evaluation and selection processes for the digital communications platform. MLSE's primary objectives was to provide a best-in-class environment for its sponsors, present visually stunning graphics, and deliver revenue growth opportunities. Digital signage is a great investment that supports changing technology and continues to keep Air Canada Centre amenities state-of-the-art. "The Omnivex powered digital signage network is a fantastic medium that will keep our fans and guests informed, while providing value to our many partners and stakeholders," said Bob Hunter, executive vice president of venues and entertainment. "Moxie gives us the tools to effectively manage the system." The digital signage system at Air Canada Centre has been recognized with many awards, including an APEX Award in the Stadiums and Arenas category and the SignMedia Canada Digital Signage category winner.