# **Omnivex**<sup>®</sup> in Government



Since 1991, Omnivex has been enabling organizations to transform data into dynamic visual communications and experiences. Omnivex helps organizations empower, enhance, and extend their two most valuable assets – people and data. The Omnivex solution is a broad and robust communications infrastructure that enables organizations to collect, process, and deliver targeted information to all of their audiences.

### **OMNIVEX IN GOVERNMENT**

Whether you are a small town or a large city the uses for visual communications are numerous and the advantages are significant. By replacing static signs with a network of screens and interactive kiosks, governments can streamline operations and reduce operating costs both now and in the future. A visual communications network is a cost effective infrastructure that can support

### **DIGITAL SIGNAGE BENEFITS**

- ✓ Reduced costs fety
  - ✓ Improved building navigation

multiple departments and many applications. The applications of visual communications in government extend far beyond a network of digital signs and include other areas such as self-service kiosks, interactive wayfinding stations, emergency notifications, and visitor communications.

## VISUAL COMMUNICATIONS CAN HELP:





systems

gency notification & alarm buildings with interactive wayfinding





COMMUNICATE Real-time information such as weather, news, and other key messages

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## **CUSTOMER CASE STUDY**

Wake County is the second-most populous County in North Carolina and one the fastest growing in the nation. To keep pace with growth, Wake County government planned a new criminal court house and records building. The building, named the Justice Center, was designed with safety and customer service elements. To ease wayfinding Wake County planned a system of digital signage that would move the public through the building quickly and efficiently. The Omnivex signage has received a number of positive comments and accolades from the public and Wake County recently won an achievement award from the National Association of Counties for the installation. Wake County has set a new standard for public buildings and plans to further extend digital signage into other areas and venues in the county.