DIGITAL SIGNAGE FOR CAMPUSES

Future-proof your campus using the Omnivex platform.

Omnivex®

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YOUR CAMPUS + OMNIVEX

MORE ENGAGED STUDENTS.

ONE PLATFORM, ENDLESS APPLICATIONS.

Provide the digital environment students expect and enhance the campus experience.

What applications can you create with Omnivex software to enhance the student experience and keep the campus running smooth?

From student-facing digital screens featuring real-time scheduling, news, and events information to wayfinding screens to behind-the-scenes monitoring and operations screens, there's no limit to what you can create to help manage every aspect of your campus.

Whether a student, staff, or visitor, a positive and stress-free experience is essential. Effective visual communications go a long way in ensuring a positive campus environment.

Branded Signs

Branded signs around your campus help make a great first impression.

WELCOME TO LAKESHORE

Lakeshore University

Welcome students and visitors with timely, relevant information.

WELCOME, STUDENTS!

"My co-op work term gave me the skills I need to succeed."

Sarah Yang
Business Management
Work term at **IBM**

Lakeshore University
School of Commerce

Lakeshore University

WELCOME TO LAKESHORE

What do you want students and visitors to see when they arrive on campus? High quality digital signage and communications are crucial for a positive campus experience. Communicating the right information at the right time will go a long way to ensuring a pleasant campus experience.

Informative & Welcoming

Digital signs should be informative and welcoming to students and visitors.

Timely & Relevant Information on Campus

Provide real-time updates on campus events. Highlight upcoming events and games, class location changes, campus news, and other important information.

Your Campus Community

Highlight the services and amenities you provide that enhance the campus experience, everything from free wi-fi to clinics to clubs and teams. Share information about recent awards, visiting lecturers, and new facilities.

Branding

Your school brand is essential. It conveys a sense of community, belonging, and pride. So highlight your school brand in all of your digital signs.

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WAYFINDING

Make it easy for students & visitors to find their way around campus.

Directional Signs

Campuses are large, multi-building affairs that can be difficult to navigate. New students, visitors, and even existing students may need help finding the building or room they are looking for. Digital signage is your best, most flexible option for wayfinding.

Wait Times

No one likes waiting, but waiting is inevitable. Whether it is picking up a welcome kit, attending a game, or writing an exam, line-ups are likely. Digital signs can help alleviate frustration by displaying wait times. In addition, when connected with mobile, you can allow people to wait in less congested areas allowing for better crowd control.

Parking & Campus Wayfinding

Exterior digital wayfinding screens can help visitors easily navigate parking on campus.

Directional Signs

Digital directional signs provide flexibility and are easy to update.

Lakeshore University

→ Student Center
← Humanities Center
→ Admissions
→ Library
→ Student Technology Center

WELCOME TO LAKESHORE

FACULTY OF TECHNOLOGY
↑ PARKING
← ARTS/ALLIED HEALTH
HEALTH EDUCATION
→ LOT A

CAMPUS SAFE RIDE

Studying or working late on campus? Travel on campus safely with the Campus Safe Ride app.

7:00 p.m. - 1:00 a.m.
Monday to Friday

Student Programs & Advertisements

Inform people of campus events, student programs, or sell advertising space next to your exterior wayfinding.

Flexibility

One of the reasons digital signs are appealing for wayfinding is the flexibility they offer. For example, suppose a section of your campus is closed for repairs or maintenance; digital directional signs allow you to change a route or direct people to another part of your campus.

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STUDENT COMMUNICATIONS

Keep students engaged and informed throughout the school year.

Student communications are great for digital signs and an easy and flexible way to keep students informed of what's going on around campus.

Student communications can include information on student programs offered, employment opportunities, career opportunities, student events, and more.

Maximize student engagement on-campus with thoughtful and real-time student communications on your digital signage network.

Information Students Want To Know

Keep students informed of student programs, news around campus, program or schedule changes, and more.

Categorize Information

Categorize information – such as student news, student programs, employment opportunities, and more – and design layouts for each category.

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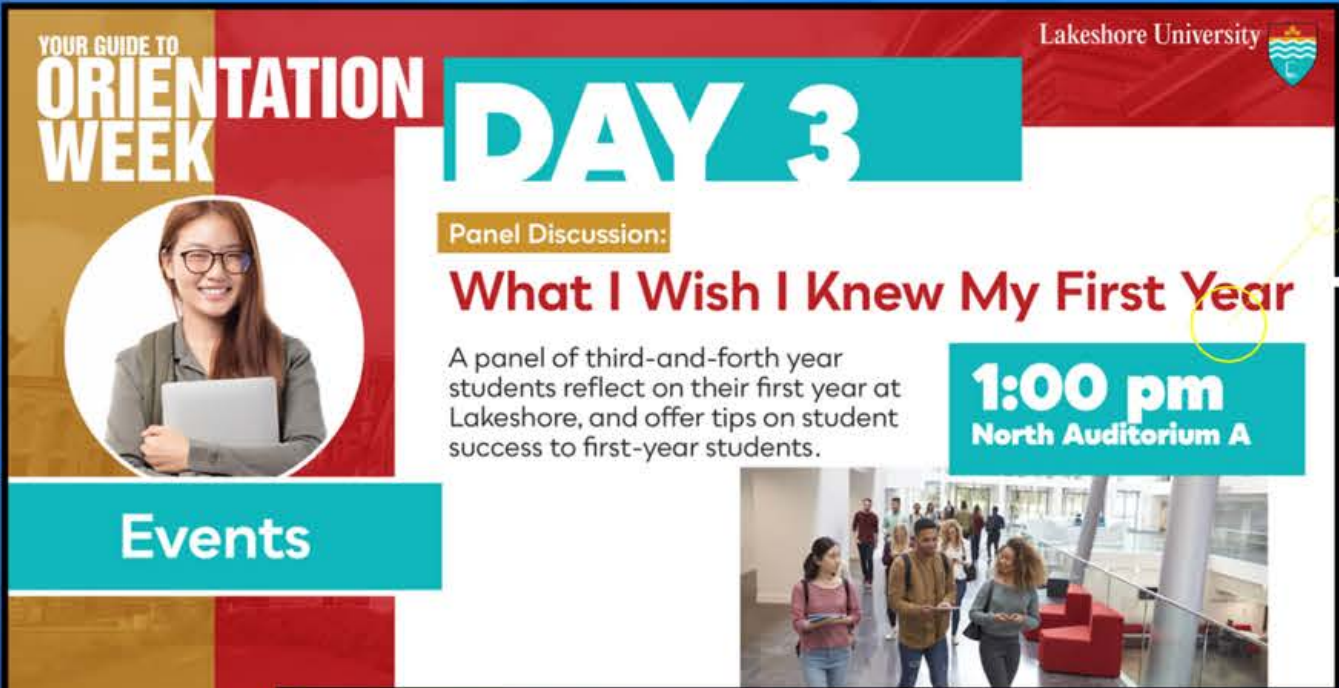**YOUR GUIDE TO ORIENTATION WEEK**

Lakeshore University

Campus Life | Student Clubs | Programs | The Campus | Events

YOUR GUIDE TO ORIENTATION WEEK

Lakeshore University

DAY 3

Panel Discussion:

What I Wish I Knew My First Year

A panel of third-and-forth year students reflect on their first year at Lakeshore, and offer tips on student success to first-year students.

1:00 pm
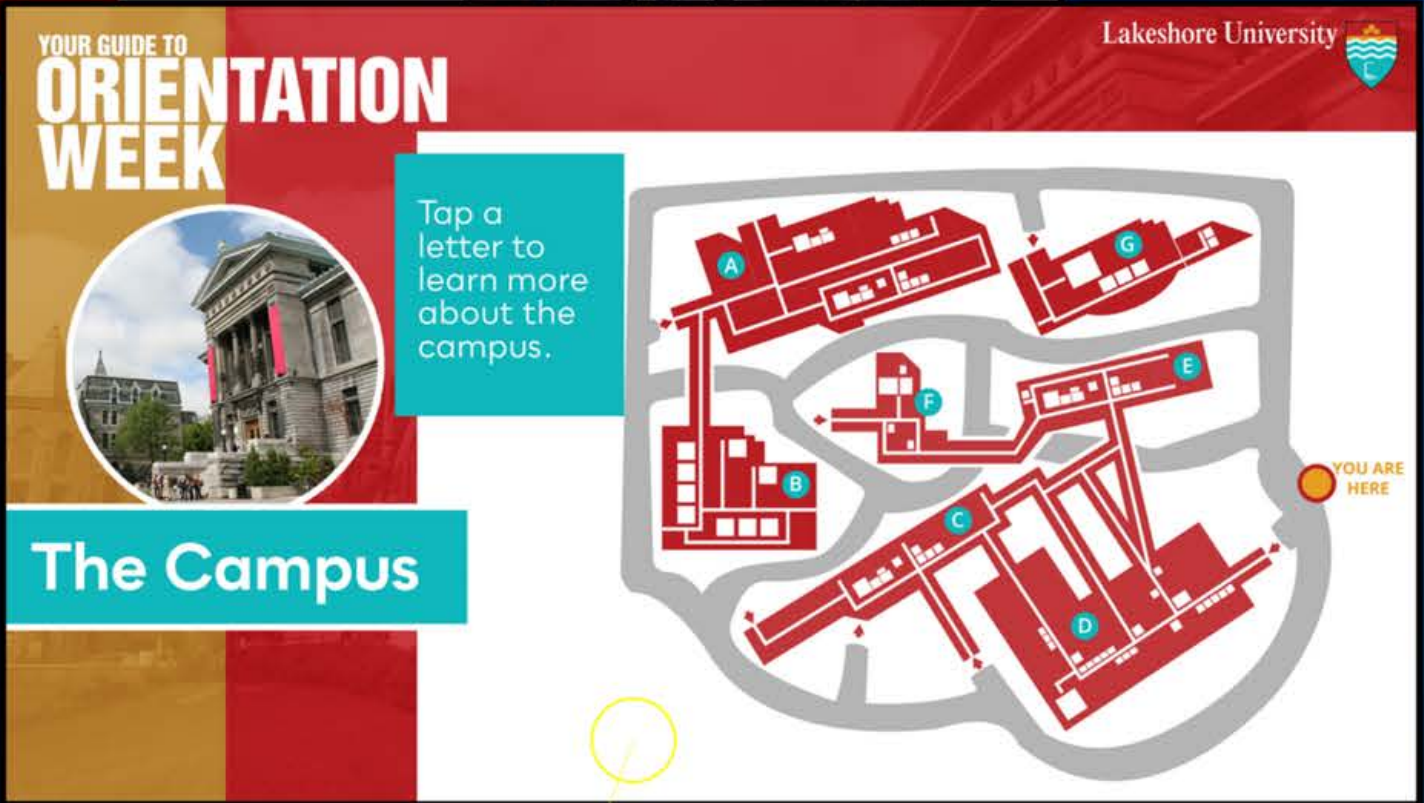North Auditorium A

Events

Orientation Week Events

Inform freshmen students of events and panels going on during orientation.

Interactive Kiosks

Interactive kiosks are a great way to provide new students with information so they get the most out of orientation week.

YOUR GUIDE TO ORIENTATION WEEK

Lakeshore University

Tap a letter to learn more about the campus.

The Campus

YOU ARE HERE

Campus Information

Provide new students an overview of the campus; highlight key points of interest.

ORIENTATION WEEK

Make campus orientation easy & accessible for freshmen students.

What do you want students and visitors to see when they arrive on campus? High quality digital signage and communications are crucial for a positive campus experience. Communicating the right information at the right time will go a long way to ensuring a pleasant campus experience.

Interactive kiosks are a great way to use technology to guide students through their first week. Events, social gatherings, student programs, campus information - start students off right.

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SAFETY APPLICATIONS

Create a safe environment for everyone on your campus.

Most campuses cover a large geographic space, with multiple buildings, facilities, and outdoor spaces. You must ensure the safety and security of all students, staff, and visitors on campus. Digital signage and mobile phones are great tools for sharing critical real-time information.

Visual Emergency Notifications

Audio alarms are still necessary, but integrating digital signage with your audio alarms allows you to share crucial supplemental information. Highlight which exit to use, the status of an emergency situation, and provide visual direction and cues.

Enable students to use a mobile app to request a walk home, help, or other assistance.

Line Queue Management

Game day is exciting, but security is critical! Security lines can be lengthy and busier at different times. Digital signage allows you to easily change line queue entry points and the capacity to match the physical queues set up.

Reduce Perceived Wait Times

Make waiting in line appear less cumbersome by keeping people informed and entertained with digital signage, whether by ads, videos, or clever brand messaging.

Tailor Emergency Messages by Location

Customize emergency screens by location in facility, providing location-specific directions.

EMERGENCY

A fire alarm has been activated in the building. Please proceed with caution and evacuate the building. Follow the emergency exit plan.

Provide Information & Instructions

Emergency screens can provide simple instructions and directions on the route to safety.

EMERGENCY!
Please remain calm and proceed to the nearest exit.

EMERGENCY
DO NOT TAKE THE ELEVATOR.
FOLLOW THE DIRECTION TO THE NEAREST EXIT.

DONOR WALLS

It takes a community of individuals and companies to ensure the success of your school. Recognize their contributions with a digital donor wall in a central location on campus.
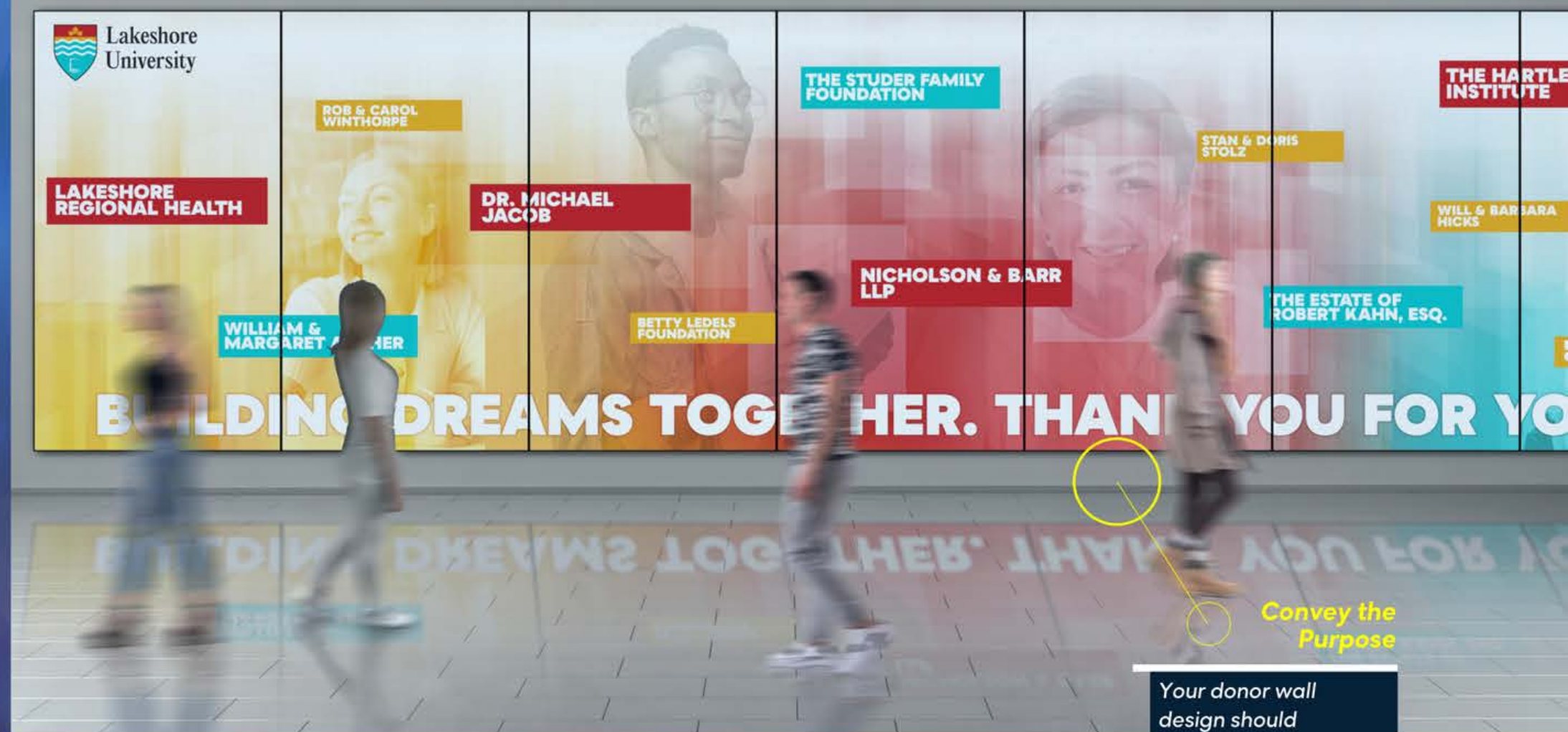
Fundraising Campaigns

Use your digital donor wall to run a real-time fundraising campaign. Highlight progress towards your goal and show a live list of donors. Integrate 4K video and graphics to grab attention.

Real-time List Of Contributors

Integrate digital signage with fundraising platforms to show a real-time list of contributors. Incorporate videos to highlight the results of donations - new facilities, equipment, scholarship recipients, and more.

Faculty Campaigns

Run faculty-specific fundraising campaigns on digital signage in your departmental buildings. Highlight individual or corporate donations to a specific faculty on screens only in their space.

Lakeshore University

LAKESHORE REGIONAL HEALTH

ROB & CAROL WINTHORPE

WILLIAM & MARGARET ARCHER

DR. MICHAEL JACOB

BETTY LEDELS FOUNDATION

THE STUDER FAMILY FOUNDATION

NICHOLSON & BARR LLP

STAN & DORIS STOLZ

THE HARTLE INSTITUTE

WILL & BARBARA HICKS

THE ESTATE OF ROBERT KAHN, ESQ.

BUILDING DREAMS TOGETHER. THANK YOU FOR YO

Convey the Purpose

Your donor wall design should highlight the importance of donations and what those donations mean to the students and faculty.

Visual Markers

Highlight donation size with markers for categories - for example, less than $5,000; $5,000 – $15,000; etc. Make each category visually distinct.

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LAKESHORE REGIONAL HEALTH

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THE HARTLEY INSTITUTE

WILL & BARBARA HICKS

THE ESTATE OF ROBERT KAHN, ESQ.

ROMEO & RAINA CLARA

KIWANIS CLUB OF HALTON

BUILDING DREAMS TOGETHER. THANK YOU FOR YOUR SUPPORT.

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Room Schedules

Schedules outside of class & lecture hall doors are a great way to let people know the schedule and any cancellations/ schedule changes.

Lakeshore University
LELAND BENNET LECTURE HALL

10:00 AM - 11:30 AM **HIS219F02** History of Western Civilization

NOW **AST486G01** Evolution of the Sun

2:00 PM - 3:30 PM **CHM121Y09** Introduction to Chemistry

4:30 PM - 6:30 PM **HIS495F08** Technology and Today's Society

WELCOME TO AST358901-A
GALAXIES AND STARS
Dr. Laurence Sabin, PhD
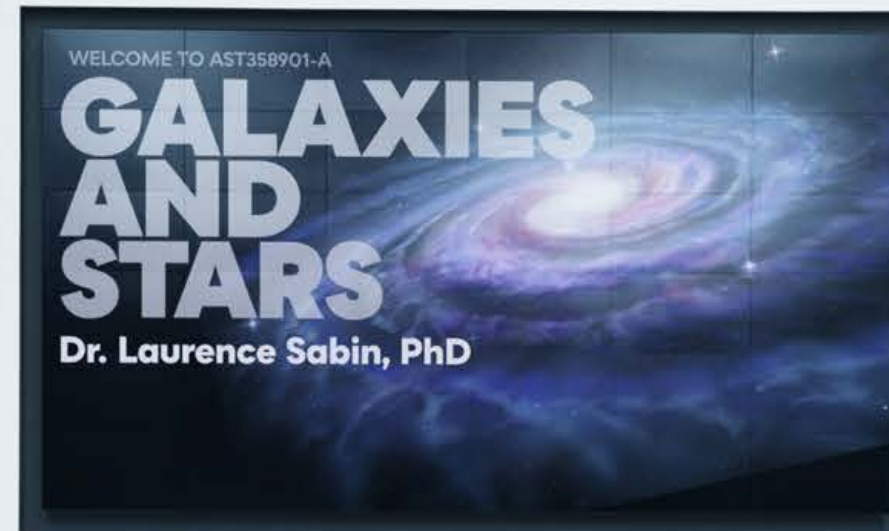
LECTURE HALL & CLASS SCREENS

Bring the classroom into the digital age.

There are many uses for digital signs in the classroom setting - lecture material such as videos, photos, and illustrations all can be displayed on screen. Digital signs in the classroom allow you to do more than projectors. With a digital signage system, you can allow students to participate in class via their smartphones for a more engaging learning experience.

Lecture Screens
Display videos, photos, charts and graphs - whatever you need to display for your lecture. Control what displays on screen via a tablet.

Schedule Information
Schedules outside of lecture halls, labs, and classes are vital to let students know what is going on and when.

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Faculty of Applied Science & Engineering

Melissa Langstrom

Master of Engineering

Lakeshore University

Stadium Scoreboards

Digital signs can help highlight each graduating student's achievement, control the flow of the ceremony, and keep the audience engaged.

CONVOCATION

Celebrate student success in a memorable and exciting way.

Convocation ceremonies are a time to celebrate achievements of students and family alike. Digital signs can help make the celebration an unforgettable experience.

Stage Displays

Stage displays during the ceremony are a great way to highlight each student, and provide families a memorable photo op. Stage displays can also be used to introduce different faculties, speakers, and keep the flow of the ceremony intact.

Welcome Signs

Welcome family and friends to the ceremony and inform them of the agenda for the day. Provide a QR code for them to scan to view the agenda on their phone.

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TRANSIT SCHEDULES

Lakeshore University

TRANSIT SCHEDULE

Route 103N

NEXT:

9:11 PM

THEN: 9:37 pm, 9:54 pm, 10:27 pm, 11:02 pm

Route 445W

NEXT:

9:18 PM

THEN: 9:28 pm, 9:38 pm, 9:48 pm, 9:58 pm, 10:28 pm, 10:58 pm, 11:28 pm, 11:58 pm

Next bus: 103N at 9:11 pm

9:07 PM

Branded Signs at Transit Stops

Display branded content at transit stops and immerse students in the campus experience.

Real-time Schedules

Keep students in the know! Integrate real-time transit schedules on screens across campus.

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TRANSIT SCHEDULE

NEXT:

Route 103N **9:11 PM**

Route 445W **9:18 PM**

ATTENTION GRADS!

You can still book your convocation photoshoot Bookings will be available through May 20th.

Contact Student Services for more information.

Next bus: 103N at 9:11 pm

9:07 PM

Many students, staff, and visitors will use public transit to commute back and forth from campus. Integrate transit schedule data into your digital signs, highlighting stops on your campus. Then, trigger the data to appear when classes finish.

Advertising

Signs at transit stops are another opportunity for ad revenue. Schedule advertising to display at peak traffic times.

Schedule Information

Let students know when the next bus or train arrives by integrating real-time transit schedules.

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CAMPUS BOOKSTORE

Bring school spirit into your campus stores and create an immersive experience.

Highlight Products

Digital signs allow you to easily promote and highlight new and exclusive products for sale at your campus stores. Highlight multiple products through a playlist, or schedule specific products to appear before, during, and after game time.

Experiential Design

Use digital signage to foster school spirit - highlight school history, accomplishments and awards, athletic teams, and faculties.

Incorporate digital signs, video walls, and kiosks into your store design, and students or visitors will love being there.

Digital Associates

Create digital associates with interactive kiosks. Adding an interactive kiosk into your campus store enables students and visitors to search for desired items, browse your store's inventory, check for sizes and colors, even pay for their items.

Lakeshore University
WOMEN'S LONG T's
2025
$29.95

Highlight New Products & Sales

Display ads for new products and promotions around your campus bookstore to increase sales.

Digital Sales Associates

Tie interactive kiosks into your inventory and purchasing systems, and you have a new digital employee ready to serve your campus community.

Lakeshore University
MEN'S LONG SLEEVE T's
Select Colour:
$29.

OVX

FOOD & BEVERAGE

Use digital signage to share nutritional information and increase sales.

From menu boards in campus cafeterias to concession stands in your stadiums and recreation facilities, digital signage offers several advantages. Share important nutritional information, promote new menu items, and more.

Nutritional Information

Easily share nutritional information on your digital menu boards and meet government compliance regulations. Create dynamic menus that rotate through nutritional information, pricing, and options.

Automate Scheduling

Automate the scheduling of your menu boards and associated content. Set menus to automatically change based on various factors, including time of day, inventory availability, weather conditions, and more.

Integrate With Back-end Systems

Connect your digital menu boards with your inventory and POS systems to ensure what is on-screen reflects what is available. Promote items where you have large quantities or offer limited time promotions.

Easily Update Menus

Link to a database or Excel spreadsheet so staff can easily update menus on the fly and highlight promotional specials.

Schedule Content

Breakfast, lunch and late night study menus? Schedule content to appear on specific days & times to automate screen changes.

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ATHLETICS

Help your teams get their head in the game.

Digital signs improve the aesthetic of locker rooms and are a great way to energize players for the game and help manage the logistics of running a team.

Locker Signs

Identify each player's locker with a digital sign. Display a photo of the player, their name, position, and number. Include player stats that can update as the season progresses. Group special teams and positions together with targeted messaging. Make changes on the fly as needed.

Schedules

Use digital signs to display schedules for practices, team meetings, the next game, future games, and messages from administrative and coaching staff.

Scoreboards & Stadium

Digital scoreboards are a great way to keep the audience engaged and get them excited about rooting for the school team.

NEXT GAME:
@DENVER
Sunday, September 24th

Bus leaves stadium for OVX at 10:00 a.m. on Friday, September 22. Charter departs OVX at 1:45 p.m.

INTELLIGENCE
ENDURANCE
AGILITY
DRIVE

BARNSTORMERS

PLAY HARD. EVERY POSSESSION.

Marcus Jones
Running back

Total YDS
1,359

LNG	YDS/G
83	106.5
20+	40+
14	5

ATT 332   AVG 5.8   TD 18

UPDATED SEPTEMBER 11, 2022

BARNSTORMERS
FINISH EVERYTHING

The New Locker Room

Digital signs above lockers are quickly becoming the new norm in arenas and stadiums.

OUR SPONSORS

HOME 0   GUEST 0
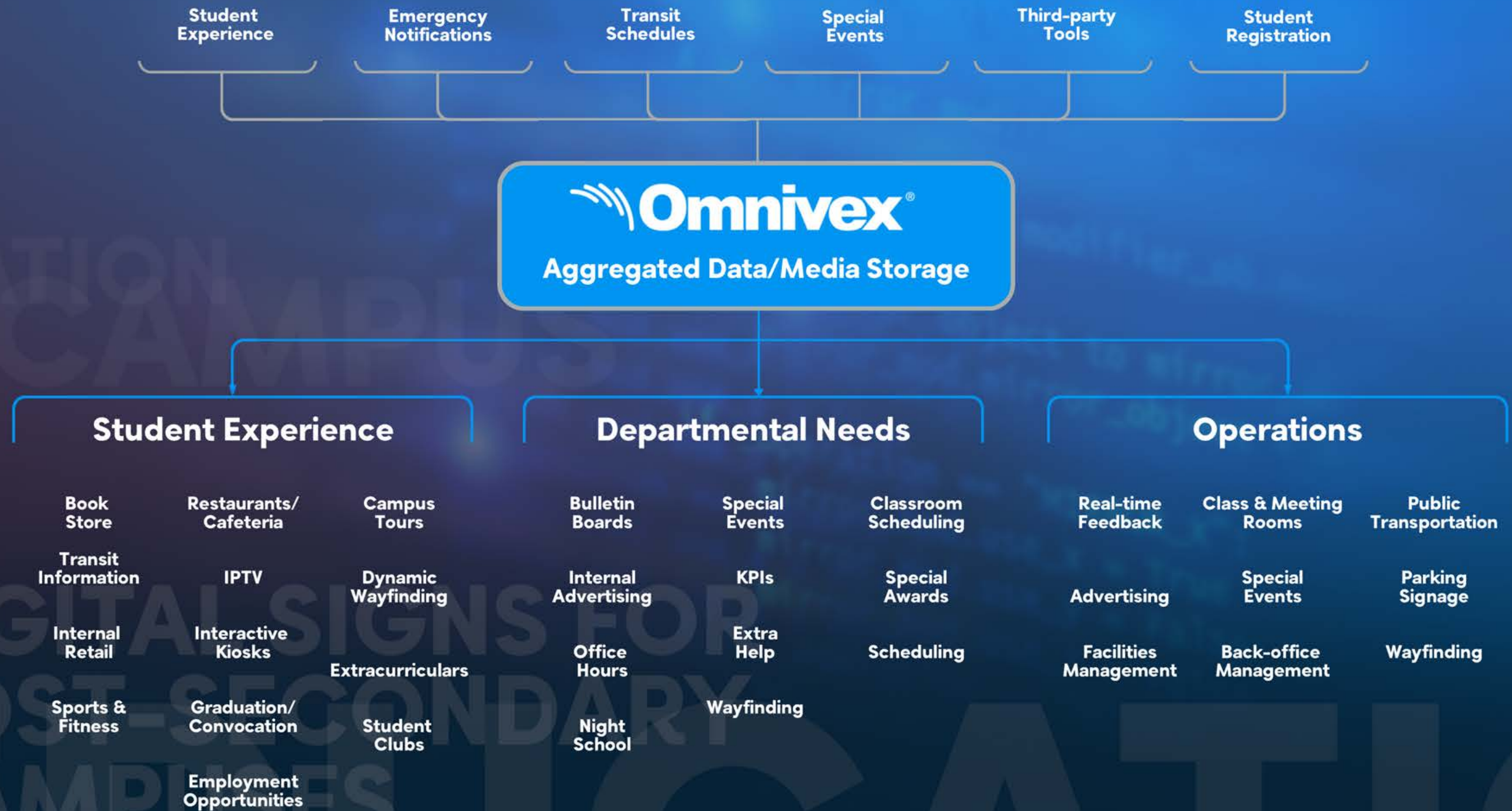
BARNSTORMERS FOOTBALL

Stadium Scoreboards

Digital signs are perfect for use on in the school stadium. Sell advertising space to sponsors in addition to in-game entertainment.

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ONE PLATFORM, ENDLESS APPLICATIONS.

What solutions can you create with Omnivex Software?

Student Experience · Emergency Notifications · Transit Schedules · Special Events · Third-party Tools · Student Registration

Omnivex®
Aggregated Data/Media Storage

Student Experience

Book Store	Restaurants/ Cafeteria	Campus Tours
Transit Information	IPTV	Dynamic Wayfinding
Internal Retail	Interactive Kiosks	Extracurriculars
Sports & Fitness	Graduation/ Convocation	Student Clubs
	Employment Opportunities	

Departmental Needs

Bulletin Boards	Special Events	Classroom Scheduling
Internal Advertising	KPIs	Special Awards
Office Hours	Extra Help	Scheduling
Night School	Wayfinding	

Operations

Real-time Feedback	Class & Meeting Rooms	Public Transportation
Advertising	Special Events	Parking Signage
Facilities Management	Back-office Management	Wayfinding

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