



Since 1991 Omnivex has been helping transform the way organizations interact with their audiences by empowering them to deliver targeted visual messaging. Omnivex's powerful digital communications platforms enable organizations to easily connect, distribute and present targeted real-time information across their entire business on any screen, from a digital sign to a tablet to a mobile phone.

OMNIVEX IN HOSPITALITY

For hotels, convention centers and other venues creating the best possible guest experience is paramount. Digital communications using devices such as digital signs, interactive wayfinding stations, self-service kiosks, and mobile phones help keep guests informed in real-time of relevant information. Data from a variety of sources such as calendars, weather and news feeds, external transportation schedules, and emergency notifications can be integrated into the digital communications to ensure the right information is provided to the right person at the right time.

BENEFITS OF DIGITAL COMMUNICATIONS

- ✓ Improved venue navigation
- ✓ Increased brand awareness
- ✓ Improved safety

DIGITAL COMMUNICATIONS CAN HELP:



INCREASE SAFETY

By connecting with emergency notification & alarm systems



NAVIGATE

Visitors easily through buildings with interactive wayfinding



COMMUNICATE

Real-time meeting room locations, news, weather & general hotel information



ADVERTISE

Targeted messaging to increase brand awareness & improve customer engagement

CUSTOMER CASE STUDY

The Metro Toronto Convention Centre (MTCC) located in the heart of Toronto's downtown is the largest convention centre in Canada. The management team at the MTCC wanted to provide timely information to their patrons on facility, events, services and local attractions. The delivery system needed to be automated, tying into the existing event scheduling system with minimal interaction by MTCC staff. The Omnivex platform provided an easy and cost effective management solution, allowing the MTCC to operate their own network with greater flexibility and lower operating costs. Superior customer service is critical to convention centers and is what keeps people coming back. With the Omnivex platform, timely and accurate communications help MTCC puts its visitors first and keeps MTCC at the forefront of the industry.