



Since 1991 Omnivex has been helping transform the way organizations interact with their audiences by empowering them to deliver targeted visual messaging. Omnivex's powerful digital communications platforms enable organizations to easily connect, distribute and present targeted real-time information across their entire business on any screen, from a digital sign to a tablet to a mobile phone.

OMNIVEX IN MANUFACTURING

We live in an era where innovation and development are a must for manufacturers to stay competitive. To be successful manufacturers need to constantly improve productivity and drive efficiencies; digital communications can help do this especially in a lean manufacturing environment where **Visual Factory Management** is key to managing daily improvement and driving out waste. Digital signs, video walls, interactive kiosks and mobile phones are just a few of the many devices and sensors used from the cafeteria to the production floor in manufacturing facilities, to enable real-time data reporting, reduce production costs, and increase the bottom line. Dynamic communication using real-time information will set one organization apart from the competition.

LEAN MANUFACTURING BENEFITS

- ✓ Improved quality
- ✓ Reduced inventory
- ✓ Safe work environment

DIGITAL COMMUNICATIONS HELP MANUFACTURERS:



TRACK

Real-time production alerts and metrics



ENABLE

Inventory monitoring and wayfinding for dynamic inventory location



MEASURE

Provide real-time KPI dashboard analytics "we are what we measure"



COMMUNICATE

Real-time info, corporate announcements, news, and weather

CUSTOMER CASE STUDY

Idaho Forest Group is spread out over six different locations. In 2016 they introduced IFGTV, which was created to provide relevant communications and information to folks on the manufacturing floor. To support this vision Idaho Forest Group needed a digital communications platform which would enable them to easily update and share information, tie into source systems, and communicate real-time information such as KPIs out to their mills. Idaho Forest Group uses the Omnivex solution to power 17 screens. For the first phase of the project, Idaho Forest Group has focused on streamlining and speeding up the process of sharing information on their screens. In phase 2 they focused on getting Key Performance Indicators (KPIs) onto the existing screens. Idaho Forest Group has noticed an improvement in corporate communications and engagement across the company since launching IFGTV. It is helping build better relationships and bridge the generation gap between employees.