# **Omnivex**<sup>®</sup> in Manufacturing



Since **1991**, Omnivex has been enabling organizations to transform data into dynamic visual communications and experiences. Omnivex helps organizations empower, enhance, and extend their two most valuable assets – people and data. The Omnivex platform is a broad and robust communications infrastructure that enables organizations to collect, process, and deliver targeted information to all of their audiences.

### **OMNIVEX IN MANUFACTURING**

We live in an era where innovation and development are a must for manufacturers to stay competitive. To be successful manufacturers need to constantly improve productivity and drive efficiencies; visual communications can help do this especially in a lean manufacturing environment where **Visual Factory Management** is key to managing daily improvement and driving out waste. Digital signs, video walls,

#### LEAN MANUFACTURING BENEFITS

- ✓ Improved quality
- ✓ Reduced inventory
- $\checkmark$  Safe work environment

interactive kiosks are just a few of the many devices and sensors used from the cafeteria to the production floor in manufacturing facilities, to enable real-time data reporting, reduce production costs, and increase the bottom line. Dynamic communication using real-time information will set one organization apart from the competition.

## VISUAL COMMUNICATIONS HELP MANUFACTURERS:

**TRACK** Real-time production alerts and metrics



Inventory monitoring and wayfinding for dynamic inventory location MEASURE Provide real-time KPI dashboard analytics "we are what we measure"

COMMUNICATE Real-time info, corporate announcements, news, and weather

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## **CUSTOMER CASE STUDY**

High Liner Foods is a processor and marketer of seafood products sold in major retail stores and restaurants throughout North America. High Liner wanted to improve employee communications with timely distribution of information. By implementing digital signage, High Liner is now able to distribute real-time information to their employees, which has had a positive impact on the production process. Employees are better informed about the company, production processes, and company events.