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Since **1991**, Omnivex has been enabling organizations to transform data into dynamic visual communications and experiences. Omnivex helps organizations empower, enhance, and extend their two most valuable assets – people and data. The Omnivex solution is a broad and robust communications infrastructure that enables organizations to collect, process, and deliver targeted information to all of their audiences.

### **OMNIVEX IN TRANSPORTATION**

Enhance passenger travel experience by helping people get to where they need to go safely, efficiently, and effectively. Arming your passengers with the right information, at the right time can ensure a positive experience in an environment that demands real-time sensitive information - all while improving operations by reducing the workload of your employees.

#### **DIGITAL SIGNAGE BENEFITS**

- $\checkmark$  Improved facility navigation
- $\checkmark$  Reduced perceived wait times
- $\checkmark$  Real-time communication of key info

## VISUAL COMMUNICATIONS CAN HELP:





By connecting with emergency notification & alarm systems



NAVIGATE Passengers easily through buildings with interactive wayfinding



COMMUNICATE Real-time location based information (arrival/departure times, cancellations, delays, or service stoppage)

## CUSTOMER CASE STUDY

San Francisco International Airport (SFO) is a world-class airport servicing more than 45 million domestic and international passengers annually. The airport is one of the largest in the United States and features 4 terminals with 7 boarding areas. Given its size, navigating SFO, particularly when going from terminal to terminal, has been complex for travellers. Historically the airport has used over 270 paper maps airport wide to help travellers get to where they need to go. With the deployment of the interactive wayfinding screens in the newly renovated Boarding Area E, SFO has been able to enhance the experience of the travellers passing through the airport each day. This digital approach to providing directions and maps will also help reduce costs such as map printing and labor. Omnivex Moxie can tie data in from various source systems (maintenance, elevators, emergency alarms, etc.) and devices (RFID, barcode scanners, etc.), to the interactive maps & floor plans so what users are seeing reflects the current environment in the facility and takes into consideration things such as construction closures or other things that might impact a particular route.