DIGITAL SIGNAGE IN GOVERNMENT

Enhance resident and visitor experience with solutions created on the Omnivex platform.

Omnivex®

Omnivex®

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ONE PLATFORM, ENDLESS APPLICATIONS.

Enhance resident and visitor experience with solutions created on the Omnivex platform.

What applications can you create with Omnivex software to enhance the resident, visitor, and employee experience while helping your city run smoothly?

Whether you are a small town or a large city, the applications for digital signage are numerous, and the advantages are significant. By replacing static signs with a network of digital screens and interactive kiosks powered by Omnivex digital signage software, governments can streamline operations and reduce operating costs now and in the future.

A digital signage network is a cost-effective infrastructure that will support multiple departments and applications. Potential applications in government facilities extend far beyond a network of digital signs and include other areas such as self-service kiosks, interactive wayfinding stations, emergency notifications, and visitor communications.

ANY CONTENT, ANY SCREEN, ANY TIME.

That's the power of Omnivex.

OUTDOOR SCREENS

Welcome and inform visitors and residents!

Leverage exterior digital signage to greet residents, visitors, and employees with relevant and timely information. From digital screens outside city offices and venues to digital billboards along roads and highways in your town to screens at city parking garages, digital signage ensures relevant real-time information is always accessible. Share information, including facility hours, available parking spaces, upcoming events, new services, and city news.

Integrate wayfinding information into exterior digital signage and highlight the location of popular areas such as city departments or services and visitor parking.

Parking Screens

Digital parking signs can help people navigate parking and reduce stress. Integrate with IoT sensors and highlight available spots on digital screens in the parking lot or garage entrance. Colored lights over parking spots indicating whether it is in use, enhance the experience of visitors looking for parking.

Informative & Welcoming

Use external digital signage to highlight upcoming city events, new services, and important community information.

Brodie Street Library

FREE PARKING

Spaces Available:

Upper Levels
Main Street Entrance

25

Lower Levels
Jefferson Street Entrance

FULL

TOWN OF
WHITE OAK

Integrate IOT Devices

Highlight available spots on digital screens at a parking lot or garage entrance and use colored lights and sensors to identify which individual spots are available.

DIGITAL SIGNAGE GOVERNMENT

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TOWN OF
WHITE OAK

Where Nature's Beauty Meets Lakeside Serenity.

TOWN OF
WHITE OAK

Thursday
July 4, 2024 9:20 am

Welcome to your Town Hall!

WELCOME SCREENS

Welcome Vistors, Residents & Employees!

DIGITAL SIGNAGE FOR GOVERNMENT

Welcome screens help greet visitors, residents, and employees with relevant and timely information. Ensure all the information they need for their visit is handy and visible. Use digital signage in the lobby of city buildings to create a lasting first impression and a welcoming environment that reflects your city's values and brand. Leverage a variety of screens, from interactive kiosks to video walls to transparent screens, to create an engaging and immersive experience.

Video Wall

Create a "WOW" as customers and employees walk through your lobby with a video wall. Whether small or large, a video wall provides a unique opportunity to incorporate 4K video and imagery to tell your brand story and engage viewers. Project projection, LED, and LCD options are available when creating your video wall. Consider unique shapes and designs for your video wall beyond the standard rectangle, such as curved, angled, and more.

Finally, digital signage software can help you manage the content on your video wall along with lighting, blinds, and more in your reception area. Integrating all of this will allow you to create an immersive experience.
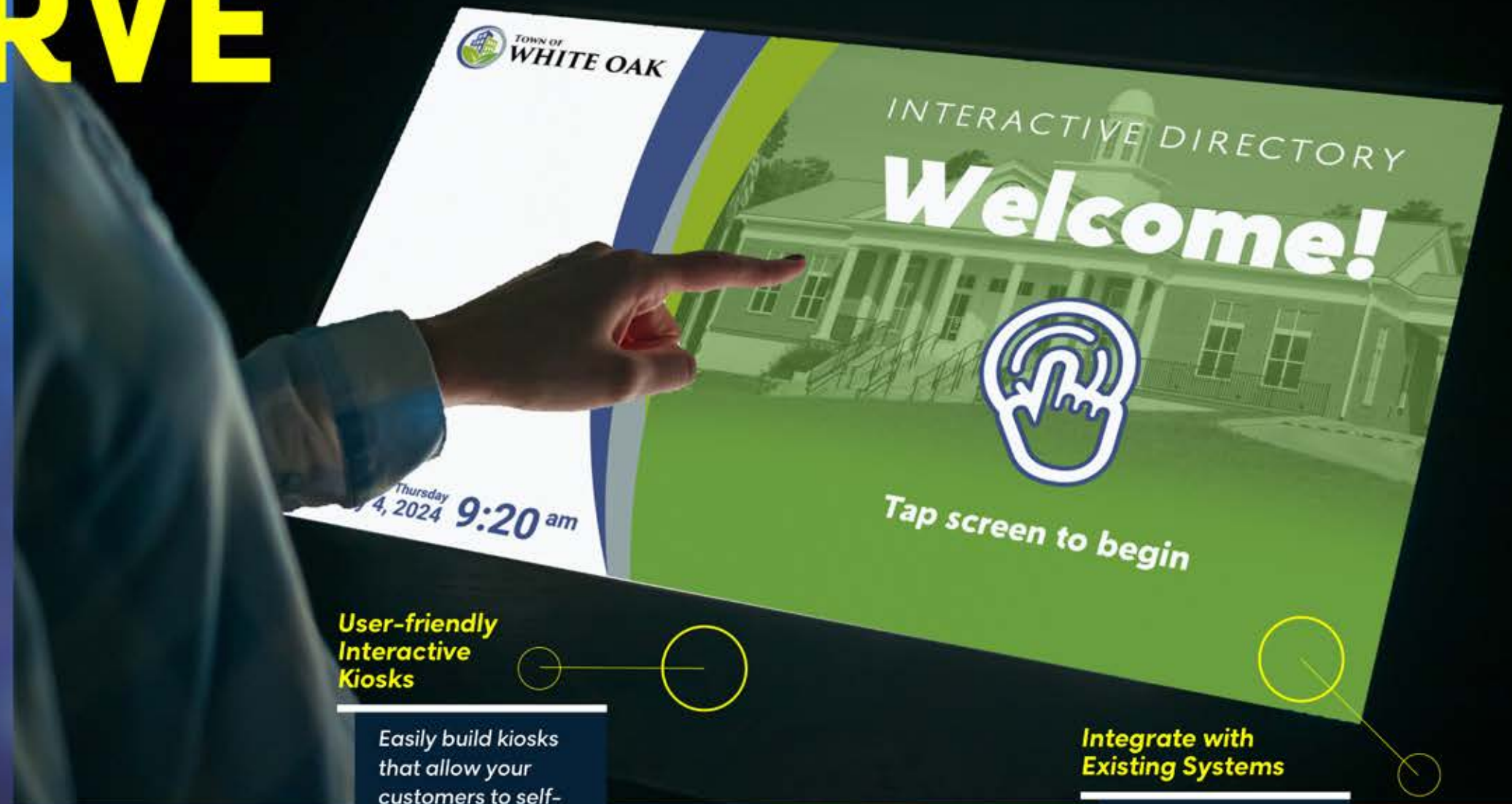
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SELF-SERVE KIOSKS

Enable residents and visitors to self-serve.

Utilize touchscreen kiosks in government buildings to create information hubs, modernize service delivery, and enhance the overall experience for residents and visitors. These interactive devices offer a range of applications that can streamline processes, improve accessibility, and promote resident engagement. Provide residents easy access to essential government services, community resources, public transportation schedules, and local events.

Self-service kiosks enable residents to pay bills and submit permit applications or service requests without the help of city staff. This reduces waiting times and alleviates the burden on staff, increasing efficiency and customer satisfaction.

Multilingual

Cater to the diverse linguistic needs of your community by offering multilingual options on your self-service kiosks. Enable users to easily click a button to change the language on the screen. This ensures inclusivity and accessibility for all residents.

DIGITAL SIGNAGE FOR GOVERNMENT

TOWN OF
WHITE OAK

INTERACTIVE DIRECTORY

Welcome!

Thursday
4, 2024 9:20 am

Tap screen to begin

User-friendly Interactive Kiosks

Easily build kiosks that allow your customers to self-serve. Enable residents to pay bills, request services, or submit applications.

Integrate with Existing Systems

Integrate data from a variety of sources to ensure kiosks reflect the most current information.

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WAYFINDING

Help people find their way.

Wayfinding can help visitors navigate government buildings, public spaces, and key locations within the city, enhancing their experience. Tie signs into backend systems, such as maintenance, to ensure wayfinding information reflects the current state of your facility. Make information portable by integrating QR codes to push to mobile phones.

Environmental Wayfinding

Digital wayfinding allows you to easily update signs when changes occur.

Directories

Enable residents to quickly and easily find the department or employee they are looking for with an interactive kiosk.

Welcome!

to search for staff rooms.

TOWN OF
WHITE OAK

TOWN OF
WHITE OAK

Administration	**102**
Clerk's Office	**103**
Registration	**104**
Planning	**105**
Parks & Recreation	**106**

Floor 01

Thursday
July 4, 2024 **9:20** am

TOWN OF
WHITE OAK

← Services

← By-law

← Building Inspection

Washrooms →

Elevators →

← Zoning

Reception →

Thursday
July 4, 2024 **9:20** am

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TRANSIT SCREENS

Real-time Scheduling Information

Significantly enhance public transportation services across your city by integrating transit information on digital signage both in government buildings and at transit stops. By leveraging digital signage technology, you can provide commuters real-time updates and crucial details, promoting convenience, efficiency, and overall satisfaction.

City Buildings

In city buildings, digital signage can display comprehensive transit schedules, route maps, and updates on delays or service disruptions. This empowers residents, visitors, and employees to plan their journeys effectively and make informed decisions, reducing frustration and uncertainty about their commute.

Additionally, interactive digital signage allows users to access personalized transit routes based on location and destination, making the information more relevant and user-friendly.

DIGITAL SIGNAGE FOR GOVERNMENT

Service Alerts

Share real-time information on service disruptions as well as notify transit riders of planned maintenance.

WHITE OAK TRANSIT
Route 9
Next bus arrives in:

4 mins.

This route is currently on time.

STOP REFERENCE NO:
37: Main & 5th

Town of WHITE OAK

9:20 am

Real-time Information

Connect your digital signage to various transit scheduling systems, including buses and trains.

Town of WHITE OAK

STOP REFERENCE NO:
37: Main & 5th

Thursday
July 4, 2024 **9:20 am**

WHITE OAK TRANSIT
Route 9
Next bus arrives in:

4 mins.

and then at: **9:38 am**

This route is currently on time.

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WAIT TIMES

Reduce the stress associated with waiting.

No one likes waiting, but it is a reality. City departments and offices can be busy at peak times, and waits can be long. Digital signage provides a way to share real-time updates on wait times. Localize wait times to screens in a specific area or department.

Reduced Perceived Wait Times

Make waiting less cumbersome by keeping people informed and entertained with digital signage. Share important city information, upcoming events, new service offerings, and local news and weather.

Mobile Phone Access

Leverage QR codes to allow people to view wait times from their mobile phones. Mobile access to wait time information will enable people to move freely throughout the facilities and reduce congestion in popular areas.

SIGNAGE FOR GOVERNMENT

TOWN OF **WHITE OAK**

Welcome!

Please grab a number from front counter.

Scan here to view this on your phone:

Thursday July 4, 2024 **9:20** am

AVERAGE WAIT TIME:

5 mins

UP NEXT:

721	2 min.
722	2 min.
524	4 min.
637	5 min.

Mobile Access

Use a QR code to make scheduling information instantly portable to a mobile phone.

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EMPLOYEE COMMUNICATIONS

Make the information your employees need available – digitally.

Information is the fuel that powers organizations. Traditional channels like paper memos, emails, and company newsletters are long gone and often harm employee engagement. Instead, digital communications on digital signage, tablets, mobile phones, and more provide employees with relevant real-time information and empower them to make faster and better business decisions.

News and Announcements

Share news, announcements, policy updates, HR information, and more on digital screens in employee areas of city facilities and buildings. Consider customizing content by department or location. Additionally, provide real-time weather, transit, and traffic updates to help employees plan their trip home.

Recognition

Employees want to feel valued. They want their work to be appreciated. Employee recognition is a terrific way to use digital signage. Whether by division, department, or individual, digital signage can highlight recent success and achievements. Additionally, content could include accolades or other praise from city social media networks.

Scheduling Screens

Eliminate whiteboards and paper schedules with a digital schedule screen. Additionally, incorporate a skills matrix highlighting the stations staff are trained on to make resource adjustments easier during peak or quiet times.

Celebrations

Highlight employee and organizational achievements on your digital screens. Welcome new employees, introduce new services, share accolades, and more.

Congratulations, Parks Team!

This past weekend was the official opening of the new Waterfront Park. Congratulations to everyone involved in making this project a success.

TOWN OF
WHITE OAK

Thursday
July 4, 2024 **9:20** am

TOWN OF
WHITE OAK

OUR CORE VALUES

We value:

A friendly, engaging environment.

Citizen-focused service.

Accountability and responsiveness.

Resourcefullness and innovation.

Thursday
July 4, 2024 **9:20** am

Corporate Branding

Use your digital signage to reinforce your corporate branding and messaging.

DIGITAL SIGNAGE FOR GOVERNMENT

KPI DASHBOARDS

Share real-time stats and updates.

Historically, KPIs were tracked in spreadsheets or scorecards distributed monthly, quarterly, or yearly. Digital signage and mobile apps combined with real-time data eliminate the wait. Now it is possible to put KPIs at everyone's fingertips. Make adjustments and course corrections before a small problem becomes a big issue.

Automate

Create a visual KPI dashboard and automate the sharing of KPIs across your organization. Integrate various data sources, including CRM, ERP, inventory, BI, and more, to provide an accurate view of the state of operations.

Customize Information

Extend the reach of your KPIs. Customize your KPI dashboard by department, team, and more. Be confident you are sharing the correct metrics with the right people on the right screen. For example, share the number of building permits issued, total permit revenue, and building inspections completed in your building department. In contrast, show wait times, number of inquiry calls, resolution rates, and more in your customer service department.

Variety of Data Sources

Integrate data from various sources, including ERP, CRM, inventory, POS, and BI, onto digital screens.

Real-time Information

Eliminate whiteboards, paper reports, and more with real-time information on digital screens in your offices.

DIGITAL SIGNAGE FOR GOVERNMENT

MEETING ROOMS

Manage room scheduling with digital signage.

Use digital signage to manage room scheduling for offices and meeting spaces in your facilities. Integrate digital signage with calendars and other scheduling systems to ensure screens update in real-time as information changes. Incorporate design elements such as colored backgrounds to let viewers easily distinguish if a room is free or occupied.

Room Controls

Integrate screens outside your meeting rooms or the room with controls such as lighting and blinds. Create modes such as presentation, low light, and more to configure lighting and blind conditions quickly.

Hoteling

Suppose you have employees frequently visiting different city buildings and facilities. In that case, digital signage is a quick and easy way to share the availability of desks and workspaces. Use interactive touch screens to allow individuals to self-serve and book desks or meeting rooms themselves.

Variety of Data Sources

Integrate data from various sources, including ERP, CRM, inventory, POS, and BI, onto digital screens.

Town of WHITE OAK

AVAILABLE

COMMITTEE ROOM

A

Thursday July 4, 2024 9:20 am

Town of WHITE OAK

COMMITTEE ROOM

A

IN USE

9:00 am - 10:45 am
Parks and Recreation Planning Committee

Ashdale Park Renovations

Thursday July 4, 2024 9:20 am

SAFETY APPLICATIONS

Safety and security is essential. Digital signage is a great tool for sharing critical real-time information.

Public Safety

Digital signage provides an ideal platform for broadcasting public safety announcements and alerts to a broader audience. You can collaborate with local authorities or emergency services to disseminate vital information during natural disasters, public health emergencies, or community-wide security concerns on screens at city facilities or through a broader network.

Visual Emergency Notifications

Audio alarms are still necessary, but integrating digital signage with your audio alarms allows you to share crucial supplemental information. Highlight which exit to use, the status of an emergency situation, and provide visual direction and cues.

Access Control

Digital signage can be crucial in access control and visitor management systems, improving facility security protocols. Integrating digital displays with access control systems lets you display information about authorized personnel, visitor registration procedures, and access restrictions. This helps enforce security measures and ensures that individuals know the necessary protocols to gain entry to specific areas.
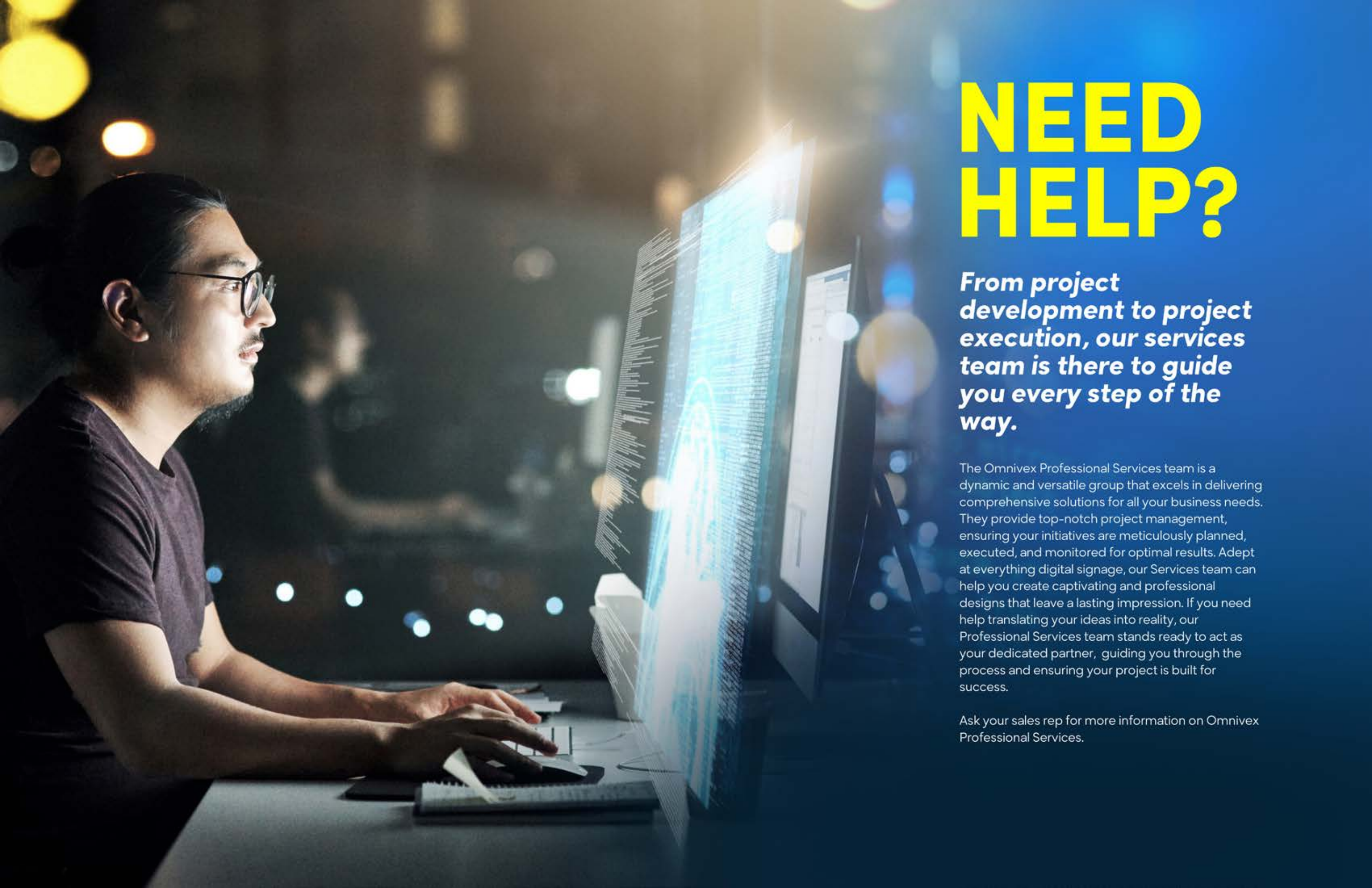
Provide Information & Instructions

Emergency screens can provide simple instructions and directions on the route to safety.

Tailor Emergency Messages by Location

Customize emergency screens by location in facility, providing location-specific directions.

EMERGENCY

A fire alarm has been activated in the building. Please proceed with caution and evacuate the building. Follow the emergency exit plan.

EMERGENCY!

Please remain calm and proceed to the nearest exit.

EMERGENCY

DO NOT TAKE THE ELEVATOR.

FOLLOW THE DIRECTION TO THE NEAREST EXIT.

NEED HELP?

From project development to project execution, our services team is there to guide you every step of the way.

The Omnivex Professional Services team is a dynamic and versatile group that excels in delivering comprehensive solutions for all your business needs. They provide top-notch project management, ensuring your initiatives are meticulously planned, executed, and monitored for optimal results. Adept at everything digital signage, our Services team can help you create captivating and professional designs that leave a lasting impression. If you need help translating your ideas into reality, our Professional Services team stands ready to act as your dedicated partner, guiding you through the process and ensuring your project is built for success.

Ask your sales rep for more information on Omnivex Professional Services.

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ANY SCREEN,
ANY TIME.

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ENDLESS APPLICATIONS.

For more information, or to arrange a demo, please contact:

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