Omnivex®

The Power of Omnivex in

Transportation

Enhance passenger experience in transportation facilities with digital communications

How can Omnivex Help Your Organization?

Use digital signage to enhance passenger experience in transportation facilities by providing real–time information on arrival/departure times, cancellations and delays.
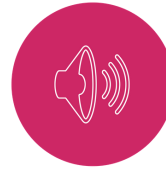
Reduce
Share real time updates on wait times to alleviate passenger anxiety

Navigate
Make navigation easy with interactive wayfinding and digital signs

Communicate
Share real time information (arrival/departure times, cancellations, delays, etc.)

Integrate
Connect digital signage to backend systems and alarms

Enhance passenger travel experience by helping people get to where they need to go safely, efficiently, and effectively. Arming your passengers with the right information, at the right time can ensure a positive experience in an environment that demands real–time sensitive information – all while improving operations by reducing the workload of your employees. Provide clear wayfinding, simplified scheduling, reduced wait times, health & safety info, advertising, information updates, and multilingual instruction all with the Omnivex solution.

The feedback on the digital signage throughout the airport has been very positive. In particular, the two large 44 x 14 foot video walls have made information very clear and easy to see throughout the ticket lobby, which has improved the experience for travelers passing through the airport.

Centrally located in Ohio, John Glenn Columbus International Airport is the airport of choice for millions of passengers each year. John Glenn Columbus International Airport initially started using the Omnivex solution in 2014 for a few screens in their food court and later expanded their installation of Omnivex Moxie to include a large 48 screen videowall over the entrance to Terminal B. In March 2016 with the help of Omnivex Value Added Reseller, Radiant Technology, the John Glenn Columbus International Airport expanded their digital signage network even further to include two 44 x 14 foot LED videowalls over the entries to Terminals A & C and 62 ticket counter screens in the renovated airport.

Case Study: Columbus International Airport

44 x 14 foot video wall
62 ticket counter screens